**Slide 1**

**Trick-or-Treat/ The Eliminate Project**

**Speech – KCKC**

SLIDE 2

Hey everybody, I hope that KCKC is going great for you all! As you are aware, the Kiwanis family has been working with UNICEF to raise funds for The Eliminate Project to end the spread of maternal/neonatal tetanus (MNT). One way we help fundraise is through Trick-or-Treat for UNICEF. Trick or Treat for UNICEF has helped raise more than $175 million since 1950. Key Clubbers can order boxes and go around in the fall months asking for donations. The money is then sent to the Kiwanis International Foundation, where all the funds received go towards The Eliminate Project. However, clubs can also collect funds without using the boxes and send the money to the Kiwanis International Foundation. The Florida District of Key Club has pledged to raise $250,000 over a 5 year period for The Eliminate project through Trick-or-Treat for UNICEF.

SLIDE 3

MNT is a disease that affects over 110 million women and children worldwide, especially in countries where the vaccine isn’t readily available. The child contracts this disease during birth due to an unvaccinated mother being exposed to unclean birthing practices, such as unsterile instruments, contact with the ground, or special unsanitary rituals that occur. Once infected, the babies suffer from intense pain due to severe muscle contractions that are set off by a heightened sensitivity to light, sound, and touch. These contractions can break bones and will eventually kill the baby in a few days. No matter how much love a mother can give an infected child with MNT, the child will still suffer a slow and painful death. Imagine not even being able to hold your child due to the pain they will feel at any touch.

SLIDE 4

Out of all this bad news does come one great action, which is (PAUSE) We have the power to put a stop to the suffering worldwide. With a $1.80 vaccine, maternal and neonatal tetanus can be prevented in a mother and all her future babies and save millions of lives. How does it feel that your contribution is meaningful and you have the power to do something right here, right now.

So this Halloween season, when you go out hunting for candy remember to collect donations for UNICEF to save a life.

SLIDE 5