Service Directory 2015 - 2016

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What is Service and Major Emphasis?

Service and Major Emphasis entails two different aspects. Service can be anything: from helping holding a March of Dimes walk, to making socks for Children's Miracle Network, to fundraising for Trick or Treat for UNICEF. Key Club International's preferred charities are: UNICEF, March of Dimes, and Children's Miracle Network.



Preferred Charities

UNICEF: The first thing you may be thinking when it comes to UNICEF is, "How is Key Club involved?" Well, we should recognize that our missions are very similar. UNICEF saves lives and builds futures, but so do we. Every step we take today, betters the steps of tomorrow. Over the past few years Key Club International, as an organization, has been working with UNICEF through The Eliminate Project. Through this, kids like you and me have been able to contribute to the elimination of MNT, Maternal and Neonatal Tetanus, in 36 countries. Through The Eliminate Project, we have helped over 100,000 mothers and their children battle this disease.

<u>March of Dimes</u>: This organization promotes healthy pregnancies and research to ensure that they are. But, how can Key Club get involved? Well, it's actually quite simple. Events relating to March of Dimes are usually held locally, or on a larger scale, in a major city in your state. Key clubbers across the Florida District have the opportunity to work with an organization dedicated to creating leaders like you! Supporting healthy pregnancies and educated mothers, makes for a newborn leaders.

<u>Children's Miracle Network :</u> Many of you may have heard of the Children's Miracle Network, but do you know what this organization is all about? Back in 1983, a simple telethon raised over 4 million dollars for children's hospitals in the US. That's what jumpstarted it all. From there, this organization has grown to over 170 hospitals nationwide. Every minute a new child is admitted to a hospital, whether it's because they have cancer, were born prematurely, or simply because they can't afford anywhere else, the Children's Miracle Network hospitals' doors are always opening.



Trick or Treat - http://www.unicefusa.org/trick-or-treat

About it: Order Trick or Treat for UNICEF boxes in August to ensure having them on time. The funds towards this project will go to The Eliminate Project – which the focus is to combat maternal and neonatal tetanus. Just \$1.80 saves the lives of both a mother and child through a simple vaccination. Ways to fundraise include : pumpkin drops, donuts sales, going door to door, bake sales ,and pie in the face fundraisers. The money for both The Elimate Project/ Trick or Treat will be due by December 31st, 2015.

Key Club Week

About it : Spread awareness of The Eliminate Project/ Trick or Treat for UNICEF and its cause throughout school by making it a focus during Key Club Week (November 3-7). Flyers can be put around the school and a couple days of the week could be dedicated to different mini-projects. Throughout the week, play The Eliminate Project video to the school, sell The Eliminate Project t-shirts and have Trick or Treat for UNICEF boxes out to fundraise.

Haunted House:

About it :Host a haunted house in school or community center around Halloween. Get Key Clubbers, Kiwanians, and Builders Club members to help set up and build props for the project. People pay to go in and the proceeds will go towards Trick or Treat for UNICEF/ The Eliminate Project.

Pumpkin Smash

[®] About it: Trick or Treat for UNICEF and get donations from local farms/ grocery store. Have sign-up forms around school and community to be involved. Funds can go toward Trick or Treat for UNICEF and the Eliminate Project.

March of Dimes

March of Dimes Walk- <u>http://www.marchofdimes.com/</u>

[®] About it: March of Dimes strives to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Your club can participate in a local walk or hold a March of Dimes drive at your school in which you can sell baby bracelets, have sponsors and sell shirts.

World Prematurity Day http://www.marchofdimes.org/mission/world-prematurity-day.aspx

[®] About it: On November 17th help by drawing attention to prematurity and how millions of families and babies are affected. Host bake sales or dance-a-thons in honor of promoting the increased awareness of this day and prematurity as a whole.

Team Youth - http://www.marchofdimes.org/volunteers/team-youth.aspx

About it: Allows leaderships roles for people of all ages for both teens to adults. Adults can be advisors in assisting students. The students get involved by creating awareness, raising money and speaking out for moms and babies. They're also provided with opportunities to learn and to teach each other about healthy lifestyle choices.

March of Babies Walk - http://www.marchofdimes.org/videos/march-for-babies-2015.aspx

[®] About it: When you walk in March for Babies, you give hope to the families of the nearly half a million babies born too soon each year. The money you raise supports programs in your community that help moms have healthy, full-term pregnancies.

No Slip Socks - http://keyclub.org/kcn/14-04-28/Super_service_hour.aspx

About it: Help brighten up a child's day by making cute socks that will prevent sliding on slippery floors. All you need are three simple things: children's socks, puffy paint and some creativity. To make the socks you need to place sock with foot facing up, decorate socks, let them dry, and donate them for a good cause.

Fit for a Superhero - <u>http://keyclub.org/kcn/14-04-28/Super service hour.aspx</u>

[®] About it: Be a super hero of service by transforming a child into one. You will need fleece for cape, scissors, Velcro pieces, fabric and or hot glue, and extra fleece or felt used for decorations.

Miracle Jeans Day - <u>http://www.miraclejeansday.com/</u>

[®] About it: On September 9th, 2015 get involved by either donating online, making an online team where anyone wanting to help can, and have a team to fundraise by use of credit card. You can also purchase merchandise or use other means to help.

Extra Life - http://www.sickkidsfoundation.com/skf-blog/2014/09/extra-life

About it: Host a video-game-a-thon at your school to help save lives! This
serves as a great fundraiser that is both fun and awesome.

Miracle Minutes- http://childrensmiraclenetworkhospitals.org/about/children

About it: Have a minute at a sporting event and all proceeds collected
during the minute go to Children's Miracle Network

Decorative Pillow Case - http://keyclub.org/kcn/14-04-28/Super-service-hour.aspx

[®] About it: Let a child have a unique pillow case instead of having a dull white one. The supplies needed are the following: white pillowcases, markers and cardboard. Place cardboard in pillow cases, draw, and donate.

Governor's Project: Key Goes Green

Keep America Beautiful - <u>http://www.kab.org/site/PageServer?pagename=index</u>

About it: This is a national organization that focuses on bringing "individuals together for improving community's environment."

Keep Florida Beautiful - <u>http://www.gogreenfl.org/</u>

About it: Keep Florida Beautiful engages and educates citizens, visitors and communities to improve Florida through litter prevention, increased recycling and beautification efforts.

Recycle Florida Today - <u>http://recyclefloridatoday.org/</u>

[®] About it: This is the top non-profit for recycling, focuses on education people on best ways to recycle and inform public about issues as well.

Caps of Love - <u>http://s419813114.initial-website.com/</u>

[®] About it: For this activity collect your bottle caps and lids and organize them into different types. The caps and lids when donated to the charity will help raise money for wheelchairs for disabled children and will also be recycled into other items.

Florida State Parks - <u>https://www.floridastateparks.org/</u>

[®] About it: Partner with other Kiwanis branches, such as CKI, to take out invasive plants from state parks.

Save the Rain - http://www.savetherain.org/

[®]About it: Host a fundraiser to help people in impoverished countries receive water. Just \$15.00 will help pay for a whole lifetime's source of water for both parents and children.

Terra Cycle - <u>https://www.terracycle.com/en-US/</u>

[®] About it: This is an internationally recognized company that focuses in upcycling and recycling. Through recycled products given helps make innovative materials

Governor's Project: Key Goes Green

Jane Goodall's Roots & Shoots- http://www.rootsandshoots.org/

About it: This is an international organization aimed towards helping both local environments and global ones. This organization focuses towards handson projects these include beautification projects. These types of projects range from fundraisers to community gardens and butterfly gardens.

Greening Forward - <u>http://greeningforward.org/</u>

[®] About it: This is one of the largest non-profits in the world aimed towards helping establish, engage, and empower a diverse global green movement of people for the protection of the environment powered by youth.

Earth Force - http://www.earthforce.org/

[®] About it: Earth Force aims towards making leadership roles through service, by communities working together and neighborhoods working together to help positively impact environment.

Eco Cycle Building Zero Waste Communities - http://www.ecocycle.org/

About it: Eco-Cycle's main goal is to identify, explore, and demonstrate the emerging frontiers of sustainable resource management through the concepts and Zero Waste. They also work towards community involvement in projects.

Earth Day Network - <u>http://www.earthday.org/</u>

About it: This focuses on bettering the world through service projects such as Earth Day India and the Canopy Project. This network also works with legislature to make acts such as the Clean Air Act.

Kiwanis Kids (formerlyK-Kids) - <u>http://kiwaniskids.org/en/KKids/Home.aspx</u>

About it: This is the youngest branch of the Kiwanis Family and is for elementary school students, meaning ideally from first grade to fifth. K-Kids is a community-service organization that teaches members the value of helping others through participation in community service projects and club activities; if you don't have a K-Kids talk to your Kiwanis Club about chartering one.

Builders Club – <u>http://www.buildersclub.org/Home.aspx</u>

About it: Builders Club is a "student-led" community service organization for students in grade 6 through grade 8 that empowers them to be themselves, work together with peers, and implement service plans through action. If there are no Builders Clubs near your school, work with your sponsoring Kiwanis Club to set one up! If there is one already, set up a program to mentor and help the club.

Circle K International (CKI) – <u>http://www.circlek.org/Join.aspx</u>

About it: CKI is the collegiate branch of the Kiwanis Family. They have the highest amount of service hours per member ratio in all of the Kiwanis Family. They are to partner up with for service projects because they have similar focuses as Key Club. Find out if there is a CKI in your area!

Aktion Club- <u>http://www.aktionclub.org/Home.aspx</u>

[®] About it: Aktion Club is the only service club for adults with disabilities, with more than 12,000 members worldwide. Aktion Clubs worldwide perform service projects and conduct fundraisers that are similar to Key Club. Visit their website to find out how your club can get more involved.

Kiwanis Family Projects

Kiwanis One Day - <u>http://www.kiwanis.org/kiwanisone/serve/kiwanis-one-day#.VcJhgvlViko</u>

About it: This is an annual Kiwanis day of service focused on incorporating the Kiwanis Family and doing awesome service.

Kiwanis Young Children Priority One -

http://www.kiwanis.org/kiwanisone/serve/young-children-priority-one-(ycpo)#.VcJjLPIViko

About it: YCPO helps the needs of young children in their areas and developed service projects based on those needs. By helping develop a service project, you are not only strengthening the bond between the Key Club and Kiwanis Club, but also helping the community of children.

Every Child a Swimmer - http://www.everychildaswimmer.org/

About it: The ECAS Project offers to educate and train elementary school children in water safety. Kiwanis Family can participate in Every Child A Swimmer by being "in-water assistants" to the trained professionals teaching the children to swim.

Kiwanis Pancake Breakfast

[®] About it: Team up with local Kiwanians and other Kiwanis branches and help serve pancakes as a delicious fundraiser. Usually Kiwanis club secure location and tickets are sold either before event or at door.

Kiwanis Family Picnics

About it: Picnics are a great way for people to come together, get to know each other, and eat great food! Instead of having your local Kiwanis host a Kiwanis Family let your club take initiative and hose it yourself!

Hands-On Projects

Hershey's Track and Field – <u>www.hersheystrackandfield.com</u>

About it: Sponsored by the food company Hershey's, Hershey's Track and Field is a project created in order to promote health, wellness, and fitness in your local community. Help by organizing an event by having equipment, a location, volunteers and timers.

Habitat for Humanity - http://www.habitat.org/cd/local/affiliate.aspx?zip=33351

About it: Habitat for Humanity is an organization dedicated to eliminating poverty homes and homelessness from the world and to make decent shelters. Relying on volunteers, this organization has built over 300,000 houses around the world, providing more than 1.5 million people in 3,000 communities with safe, decent, affordable shelter.

Boys and Girls Club – <u>http://www.bgca.org/Pages/index.aspx</u>

About it: Help by tutoring children after school, playing games such as basketball and donating supplies to your local location. The Boys and Girls Club provides a safe learning center, way to grow as a person and hope for children

Bubble Breaks - https://www.dosomething.org/campaigns/bubble-breaks

[®] About it: Help make homemade bubble kits for children at a family shelter as a fun gift and way to de-stress.

Rustic Pathways - <u>http://rusticpathways.com/</u>

[®] About it: Travel anywhere from Costa Rica to in the United States to do service projects specified for Key Club. This will provide an awesome experience to service!

Hands-On Projects

Nets for Nets-http://nothingbutnets.net/?referrer=https://www.google.com/

About it: Host at your school a basketball game/volleyball game at your school for grade levels to compete in. For the finale have teachers play winning grade level. Sell tickets for this event and proceeds can go towards buying malaria nets.

Homes for our Troops - <u>http://www.hfotusa.org/</u>

About it: Homes for our Troops helps disabled veterans who are either paralyzed, have had limb amputations, or suffer from brain trauma. You can help this organization through fundraising whether it is for monetary donations of supplies for building homes; where homes are made for these disabled and brave veterans through these generous contributions

Cards for Hospitalized Kids - <u>http://www.cardsforhospitalizedkids.com/</u>

About it: This is an internationally recognized organization that gives people hope through the simple act of kindness by making a handmade card. Cards will be distributed to both the hospitals and to children in the Ronald McDonald House.

Beads of Courage - http://www.beadsofcourage.org/

About it: Beads of Courage is a resilience-based intervention designed to support and strengthens the protective resources in children coping with serious illness. Through the program children tell their story using colorful beads as meaningful symbols of courage that commemorate milestones they have achieved along their unique treatment path.



Meals on Wheels - http://www.mealsonwheelsamerica.org/

About it: Meals on Wheels is the oldest and largest organization in the United States, and it helps provide meals to people in need. You can help Meals on Wheels by holding can food drive at your school or by volunteering at a local Meals on Wheels location.

Becca's Closet - <u>http://www.beccascloset.org/</u>

About it: This is an organization to help students who cannot afford having either Prom or Homecoming dresses and has expanded to other clothes such as business clothes. Other items could be jeans, but they should be lightly used. Hold a clothing drive at your school (you will need ten plus workers and a place for clothes). Having a distributing day will help with success of project.

SAT/ACT Book Drive - <u>https://www.dosomething.org/campaigns/sat-book-donation</u>

[®] About it: Help low-income students by having a drive at your school collect used SAT/ ACT books and donate books to local library.

Souper Bowl - <u>https://souperbowl.org/</u>

About it: The basic goal of the project is to collect and donate as many cans of food as possible to local homeless shelters or any organization that collects cans. Donating canned food items to Souper Bowl of Caring helps ensure that homeless people are fed.

Salvation Army - http://www.salvationarmy.org/

[®] About it: This is an international organization that focuses on better the lives of others through collecting clothes and assisting homeless throughout the world.



Room to Read - <u>http://www.roomtoread.org/</u>

About it: The focus is the continents of Asia and Africa to have gender equality and education to all. Through working with the governments of those continents reading skills for girls are held that will include even going to secondary education school. By hosting a book drive at your school you are helping girls receive an education!

Feeding America - <u>http://www.feedingamerica.org/</u>

About it: Feeding America works to help those in need of food by getting food items donated and other grocery items. Volunteering at local food banks is a wonderful way to be involved. Check out the website to find out more!

Adopt a Troop Foundation - <u>http://adoptatroop.net/</u>

About it: Adopt a Troop is a non-profit organization that raises money and collects supplies for troops in Iraq and Afghanistan. You can help by creating care packages for the soldiers, which can include a variety of items such as toiletries, books, or handwritten letters.

Search for Specs - https://www.dosomething.org/campaigns/search-specs

About it: Have a drive at school to donate extra pairs of glasses at home. These glasses will be recycled and funds will be given for vision treatment for places in need of glasses.



Relay for Life - http://relay.acsevents.org/site/PageServer?pagename=relay

About it: Relay for Life offers everyone in a community an opportunity to participate in the fight against cancer. Teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Have your club start a team and participate in Relay for Life.

Alzheimer's Memory Walk - http://www.alz.org/walk/

About it: According to their website, since 1989 they've mobilized millions of Americans in the Alzheimer's Association Memory Walk®. They now ask you to register for Walk to End Alzheimer's, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Together, we can end Alzheimer's disease, the nation's sixth-leading cause of death

Michael J. Foundation for Parkinson's Research - <u>https://www.michaeljfox.org/</u>

About it: Host a walk to help find the cure of Parkinson's disease. The
proceeds will go towards research for Parkinson's disease. The Michael J. Fox
Foundation is a 501 (c)3 nonprofit, tax-exempt organization

Heart Walk - http://www.heartwalk.org/site/c.flKUIeOUIgJ8H/b.8939141/k.BD45/Home.htm

[®] About it: This is the America's Heart Association's lead fundraiser aimed towards raising funds for heart disease and stroke. It also focuses on a healthier lifestyle.



Women for Women - <u>http://www.womenforwomen.org/</u>

About it: Women for Women International provides women survivors of war, civil strife and other conflicts with the tools and resources to move from crisis and teaches twenty useful skills. You can help by organizing a Run for Congo Women walk and raise money to donate it.

Susan G. Komen for the Cure - <u>http://ww5.komen.org/</u>

[®] About it: As the world's largest grassroots network of breast cancer survivors and activists, this organization is working to save lives, empower people, ensure quality care for all, and energize science to find the cures.

Operation Smile - <u>http://www.operationsmile.org/</u>

About it: Operation Smile is a worldwide children's medical charity whose network of global volunteers are dedicated to helping improve the health and lives of children and young adults born with cleft lips, cleft palates, and other facial deformities. Your club can participate by holding an Operation Smile walk-a-thon at your school.

The Leukemia & Lymphoma Society - <u>http://www.leukemia-lymphoma.org/hm_lls</u> About it: The aim is to help combat leukemia, lymphoma, Hodgkin's disease and myeloma and for both the patient's and families lives be bettered. By hosting a walk lives are being saved!