



Service and Major Emphasis Directory

Florida District of Key Club International Inc.
2017-2018

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GOVERNOR'S PROJECT

The 2017 - 2018 Governor's Project for the Florida District is "HEALTH". This acronym has been instilled in order to alleviate poverty from our communities. Governor Felanté's project is broken up into a year with six increments each lasting two months. Each letter stands for a different topic with its own focus on a specific issue.

April & May: HUNGER

These two months target hunger in our district. Volunteer at a food pantry or coordinate a food drive with a pantry.

June & July: THIRST

The summer is the perfect time to collaborate with our partner, "The Thirst Project". Visit page 3 to find out how you can help!

August & September: ENVIRONMENTAL ACTION

Take charge and help reverse the effects of global warming. Plan a cleanup at the park, beach, school, etc. or post flyers to spread awareness.

October & November: LESS FORTUNATE

During these months, take the time to aid the needy as the temperatures begin to drop. Visit a homeless shelter or hold a drive for food and clothing to be donated.

December & January: TEACHING

Strengthen your relationship with our Kiwanis Family, Builder's Club, K-Kids, and Aktion Club by working with future leaders. Host a tutoring session or just visit!

February & March: HEALTH

Volunteer at a hospital or donate to the Children's Miracle Network!



The HEALTH Project

My Governor's Project is an acronym and initiative to alleviate the various effects of poverty within our district. It is comprised of the themes **H**unger (and **T**hirst), **E**nvironmental **A**ction, **L**ess-Fortunate, **T**eaching, and **H**ealth.

April-May



Hunger

Perform service to assist those that are food-insecure.

June-July



Thirst

Summer is the perfect time to contribute to our partner organization, The Thirst Project.

August-September



Environmental Action

Let's do our part to attempt to slow down climate change!

October-November



Less-fortunate

Assist the needy as colder weather & the holiday season approach.

December-January



Teaching

The perfect time to improve Kiwanis Family relations by working with Builders Clubs & Kiwanis Kids!

February-March



Health

Donate to Children's Miracle Network Hospitals, our service partner, or serve with an Aktion Club!

*Let's not lose sight of why we do service and be sure that the projects we execute this year are impactful. Also, keep in mind that the months for my project simply exist to provide structure and do not need to be adhered to. Perform whatever theme is the most critical need within your community at any time and it will still count for Governor's Project hours!

THIRST PROJECT

The Thirst Project is the largest youth water activism charity in the world. In just five years, the Thirst Project has worked with developing communities to bring safe, clean water to more than 200,000 people in 11 different countries. Text “THIRST” to 97779.

➤ **FUNDRAISE**

Plan and execute your own fundraiser event in your school/community to help end the global water crisis! Take whatever you are good at and use it to help give people clean water. [Click here to start your fundraiser today!](#)

➤ **“DIRTY LITTLE SECRET”**

Although it is one of the biggest “dirty little secrets” in the world, most people are not talking about the issue of clean water. Carry around a bottle of dirty water with you all month and turn it into a conversation starter. It will give you the perfect opportunity to talk about the global water crisis and what the Thirst Project is doing about it.

➤ **WORLD WATER DAY**

The Thirst Project encourages everyone to “go silent” on World Water Day, March 22, to stand in solitary with the 780 million whose voices go unheard every day.

➤ **RESERVE A SPEAKER**

Host an assembly for your entire student body or make a presentation to your club!

[Email traciemae@thirstproject.org to set something up today!](mailto:traciemae@thirstproject.org)

UNICEF

UNICEF and Kiwanis International have joined forces to combat another adversity, maternal and neonatal tetanus- a deadly disease that steals the lives of 34,000 innocent babies and a significant number of women each year. By supporting, you can be a superhero for millions of children in need. These kids are just like you, except many of them live in countries where poverty, war or natural disaster make it difficult to get even the basics they need to survive.

➤ **FUNDRAISE**

Plan and execute your own fundraiser or event in your school/community!

[Click here to start your fundraiser today!](#)

[Click here to see fundraisers and events happening near you!](#)

➤ **TRICK OR TREAT FOR UNICEF**

Fundraise throughout the months by either selling pumpkin drops, having donut sales, going door to door, hosting bake sales, or pie in the face fundraisers. On Halloween, trick-or-treat for proceeds instead of candy with UNICEF boxes! All funds raised through the Trick-or-Treat for UNICEF campaign will go towards the Eliminate Project and must be received by December 1st for recognition.

➤ **KEY CLUB WEEK**

Key Club Week, Nov 6 -10, gives you the opportunity to show your community what Key Club is truly about- service.

[Click here for more service ideas and information for UNICEF!](#)



CHILDREN'S MIRACLE NETWORK

The Children's Miracle Network (CMN) Hospitals help raise the proper funds and awareness for kids all across the US and Canada. They receive 32 million treatments a year and an average of 62 children enters a CMN hospital every minute. In fact, 1 out of 10 kids are treated by the CMN. Donations help fund critical treatments, medical equipment, and healthcare services.

➤ **DONATE**

Over 34 years, since 1984 when they opened, they've raised over \$% billion. You could donate online, by check, or even your Delta sky miles.

[Click here to start your fundraiser today!](#)

[Click here to see fundraisers and events happening near you!](#)

➤ **RADIO-THON / TELE-THON**

Contact your local stations for more information on how to help CMN.

➤ **DANCE MARATHIN**

Host your own very own dance in your school and dance "For the Kids"! Invite all your friends and dance the night way, while raising money for a great cause.

[Click here for more service ideas and information for UNICEF!](#)

➤ **EXTRA LIFE**

This is a 24 hour gaming marathon on November 4th. Players from all around the world participate and since 2008, they've raised over \$30 million to support CMN.

[Click here to start your fundraiser today!](#)

[Click here to see fundraisers and events happening near you!](#)

CHILDREN'S MIRACLE NETWORK

➤ **VOLUNTEER**

Every CMN has local volunteer opportunities nearby.

➤ **IHOP NATIONAL PANCAKE DAY**

Celebrate this joyous day by stopping at IHOP on March 7 to receive a free stack of their Original Buttermilk Pancakes. In return, just make a small donation.

[Click here for more service ideas and information for UNICEF!](#)

➤ **MIRACLE TREAT DAY**

On 27th, for every blizzard purchased at DQ, at least \$1 will be donated to CMN.

[Click here to start your fundraiser today!](#)

[Click here to see fundraisers and events happening near you!](#)

MARCH OF DIMES

defects, promoting newborn screening, and to educate medical professionals and the public about best practices for a healthy pregnancy. The rising incidence of premature birth has demanded action, and the March of Dimes has responded by initiating an intensive, multi year campaign to raise awareness and find the causes of prematurity.

➤ **CONTACT YOUR CONGRESSIONAL MEMBERS**

Congress needs to know that you still care about Zika- contact your Congressional Members today!

➤ **WORLD PREMATURETY DAY**

On November 17th, educate others on this serious birth issues and also help families that have been affected. Your club could have car washed, bake sales, and dance-a-thons to help raise awareness.

➤ **DONATE**

Your donation helps fight birth defects, premature birth, and infant loss!

➤ **PARTICIPATE IN A LOCAL WALK**

➤ **HOST A MARCH OF DIMES DRIVE**

➤ **EDUCATE OTHERS**

THE HALO MOVEMENT

The HALO Movement stands for “Helping And Leading Others”, and the HALO Movement highlights kids, and their families, who make the world a better place while inspiring us to do the same!

- Do you know someone inspiring? A teen that is definitely helping and leading others? A teen with a unique, powerful story that took his or her personal experience and, through service, made it meaningful on a bigger level? That's awesome! Nickelodeon would love to hear about this person—and even shine the HALO spotlight on them!
- HALO EFFECT is a new pro-social initiative to recognize teens and young adults who help and lead others in a monthly TeenNick initiative.
- Nickelodeon will award one US\$5,000 prize each month to a teen that helps and leads others in his or her community.
- Award winners will be featured across TeenNick platforms and recognized in the press and must donate the \$5,000 they receive to a charity aligned with the cause they support.
- Nickelodeon wants to celebrate teens and young adults (ages 13–19) who are actively working to make an impact in their community or world and focus especially on leadership.
- Winners will be shared with Nick Cannon after staff has certified the teen's story. Winners will be profiled monthly on TeenNick via short-form announcement spot. Their full stories will be highlighted online and will be recognized via press announcement and posts on Nickelodeon's social media channels.

DRIVES

➤ **MEALS ON WHEELS**

<http://www.mealsonwheelsamerica.org/>

Meals on Wheels help provide meals to people in need. You can help Meals on Wheels by holding a can food drive at your school or by volunteering at a local Meals on Wheels location.

➤ **BECCA'S CLOSET**

<http://www.beccascloset.org/>

This is an organization to help students who cannot afford having either prom or homecoming dresses and has expanded to other clothes such as business clothes. Other items could be jeans, but they should be lightly used. Hold a clothing drive at your school (you will need ten plus workers and a place for clothes). Having a distributing day will help with success of project.

➤ **SAT/ACT BOOK DRIVE**

<https://www.dosomething.org/campaigns/sat-book-donation>

Help low-income students by having a drive at your school collect used SAT/ ACT books and donate books to local library.

➤ **SOUPER BOWL**

<https://souperbowl.org/>

The basic goal of the project is to collect and donate as many cans of food as possible to local homeless shelters or any organization that collects cans. Donating canned food items to Souper Bowl of Caring helps ensure that homeless people are fed.

➤ **SALVATION ARMY**

<http://www.salvationarmy.org/>

This is an international organization that focuses on better the lives of others through collecting clothes and assisting homeless throughout the world.

WALKS

➤ **RELAY FOR LIFE**

<http://www.mealsonwheelsamerica.org/>

Relay for Life offers everyone in a community an opportunity to participate in the fight against cancer. Teams of people camp out at a local high school

➤ **ALZHEIMER'S MEMORY WALK**

<http://www.beccascloset.org/>

Since 1989 they've mobilized millions of Americans in the Alzheimer's Association Memory Walks. They now ask you to register for Walk to End Alzheimer's, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Together, we can end Alzheimer's disease, the nation's sixth leading cause of death.

➤ **MICHAEL J. FOUNDATION FOR PARKINSON'S RESEARCH**

<https://www.dosomething.org/campaigns/sat-book-donation>

Host a walk to help find the cure of Parkinson's disease. The proceeds will go towards research for Parkinson's disease. The Michael J Fox Foundation is a non-profit tax exempt organization.

➤ **HEART WALK**

<https://souperbowl.org/>

This is the American Heart Association's lead fundraiser aimed towards raising funds for heart disease and stroke. It also focuses on a healthier lifestyle.

➤ **WOMEN FOR WOMEN**

<http://www.salvationarmy.org/>

Women for Women international provide women survivors of war, civil strife and other conflicts with the tools and resources to move from crisis and teach twenty useful skills. You can help by organizing a Run for Congo Women walk and raise money to donate it.

KIWANIS FAMILY

➤ **KIWANIS KIDS**

K-Kids is the youngest branch of the K-Family. They talk on the responsibility of running a K-Kids club as they participate and plan different types of service projects, whether it be assisting the elderly with chores or arranging a community food drive. It is great to team up with a Kiwanis Club near you. If you do not have one in your area, speak with your Kiwanis Club about chartering one.

➤ **BUILDER'S CLUB**

Builder's Club is the middle school version of Key Club. They plan and participate on service projects and learn to be great leaders. If you do not have one in your area, speak with your Kiwanis Club about chartering one. It is a great opportunity to partner with Builder's Club at events and meetings.

➤ **AKTION CLUB**

Aktion Club is the one service club for adults that have disabilities. They participate and plan projects similar to Key Club. If you have an Aktion Club in your area, team up!

➤ **CIRCLE K INTERNATIONAL**

CKI is the collegiate branch of the Kiwanis Family. This branch in particular has the highest number of service hours per member ration in the Kiwanis Family. Find a CKI in your area and team up with them on service projects.

KIWANIS FAMILY

➤ **KIWANIS FAMILY RELATIONS**

Kiwanis One Day is one day of the year when Kiwanis clubs around the world all participate in one day of service. This year, Kiwanis One Day will be observed on October 28th.

➤ **KIWANIS YOUNG CHILDREN PRIORITY ONE**

YCPO focuses on the needs of younger children in need in their areas and then bases service projects on the children's specific needs. By teaming up with YCPO, you not only strengthen your K-Family bonds, but you also help local children in your community.

➤ **EVERY CHILD A SWIMMER**

ECAS ensures children are properly trained in how to swim and in water safety procedures. K-Family can participate in ECAS by being "in water assistants" to the trained professionals teaching the children to swim.