

Key Club Graphic Standards

Pencils



Pencils



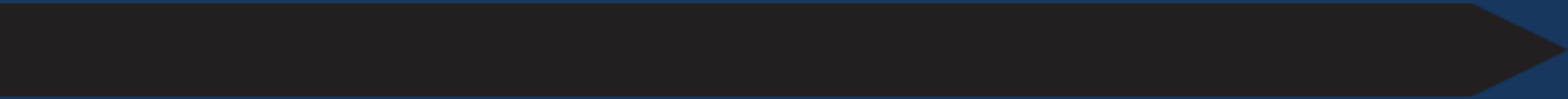
Pencils



Pencils



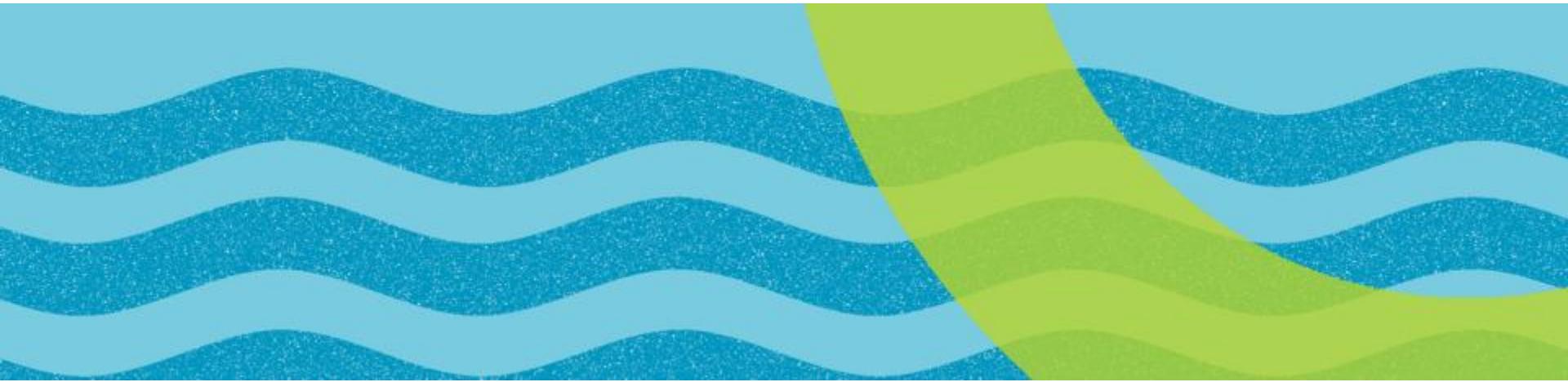
Pencils



Headers



Headers



Headers



Headers



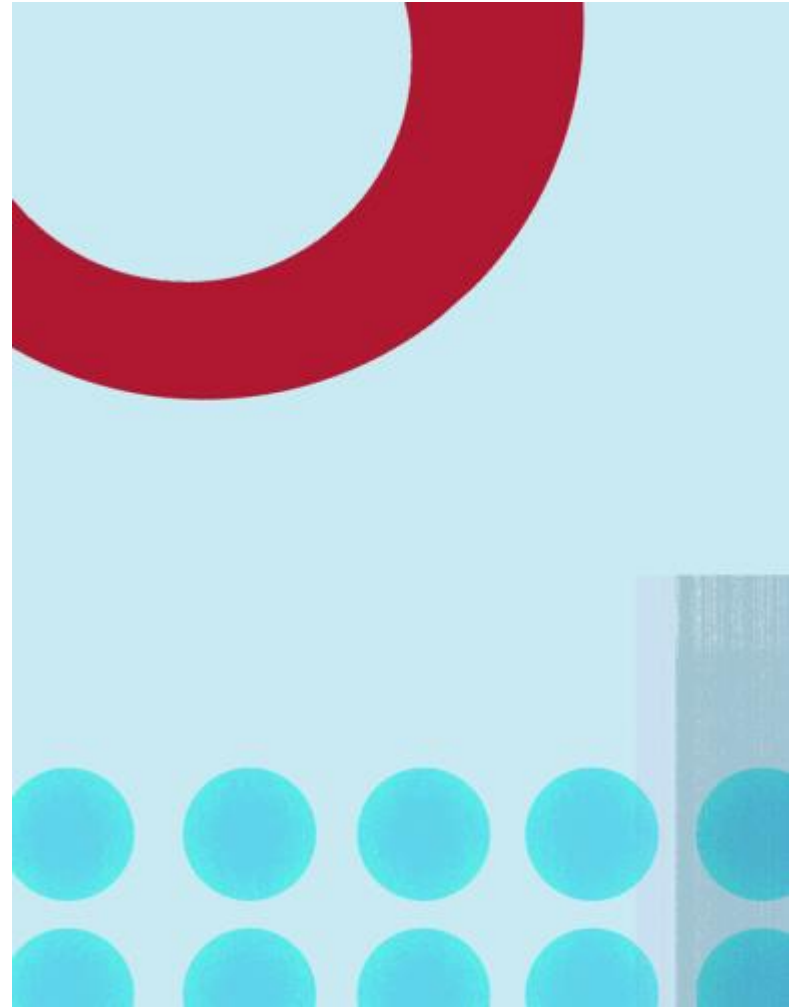
Headers



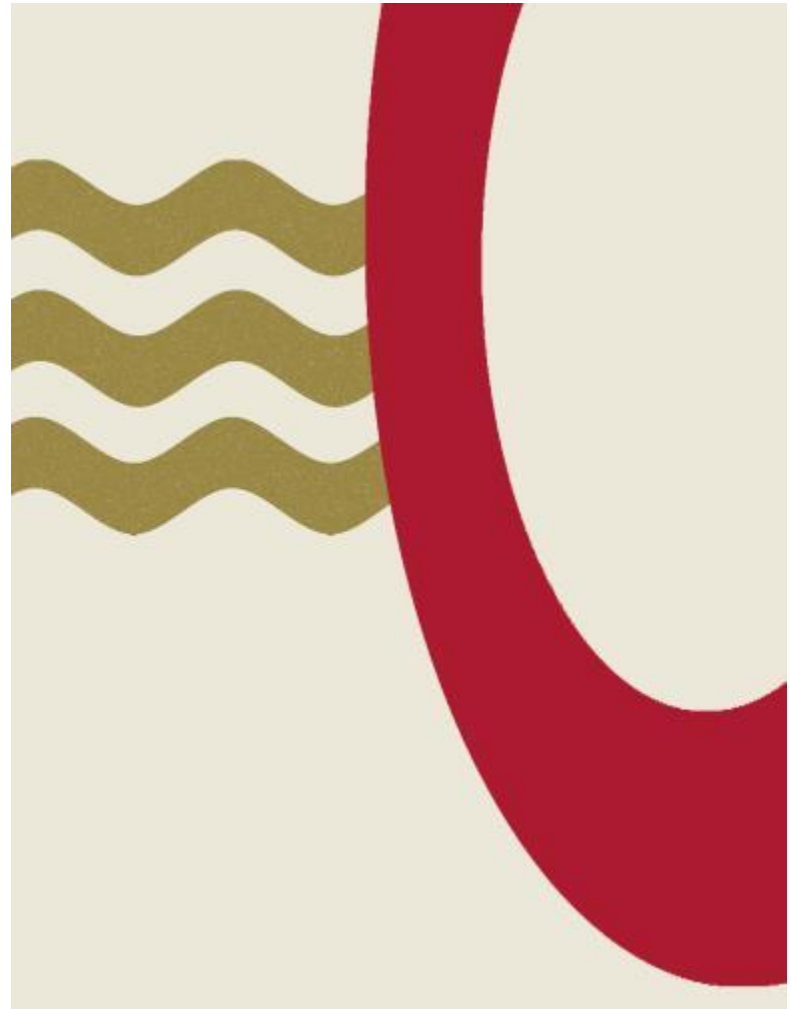
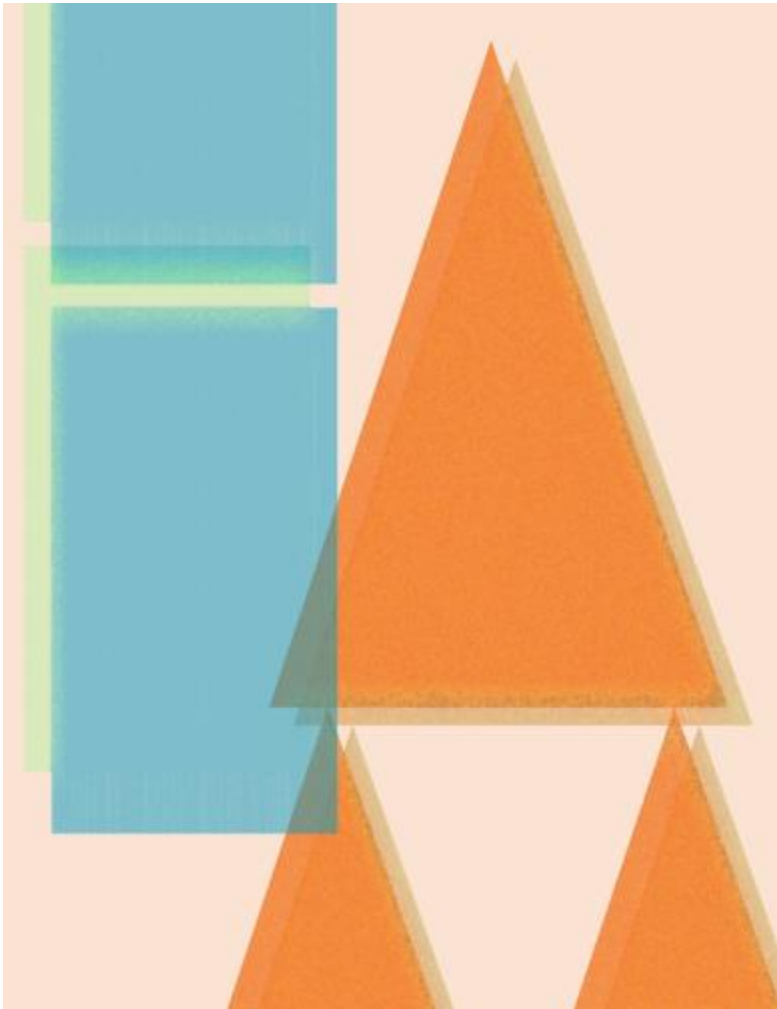
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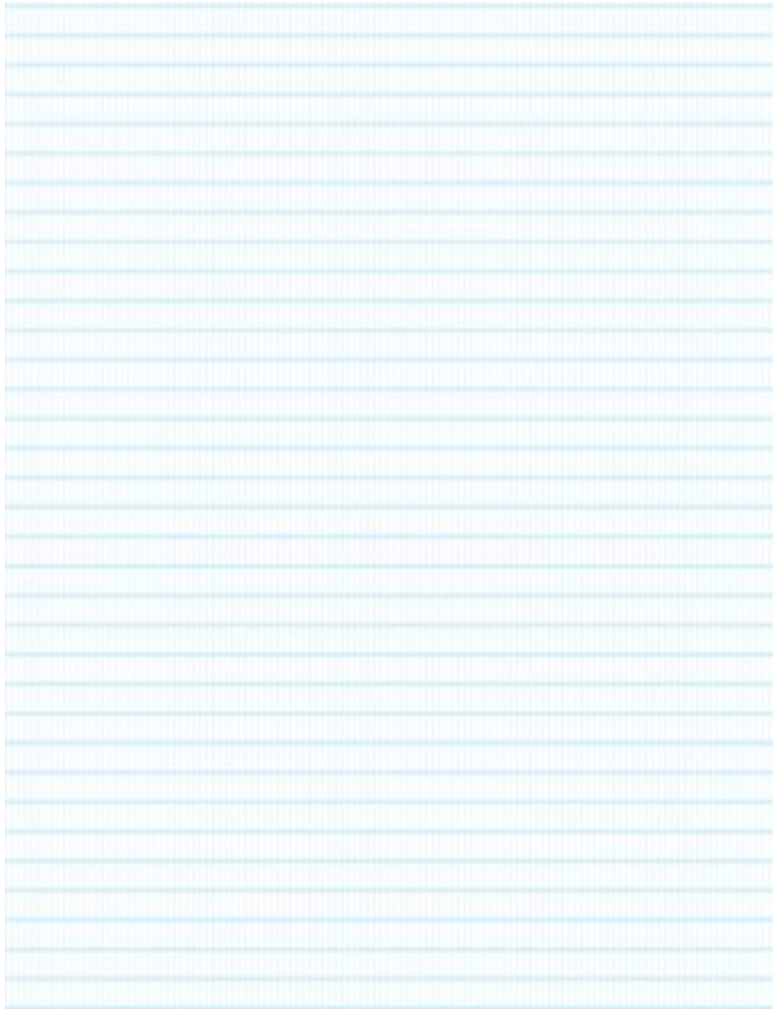
Backgrounds



Backgrounds



Backgrounds



Logos

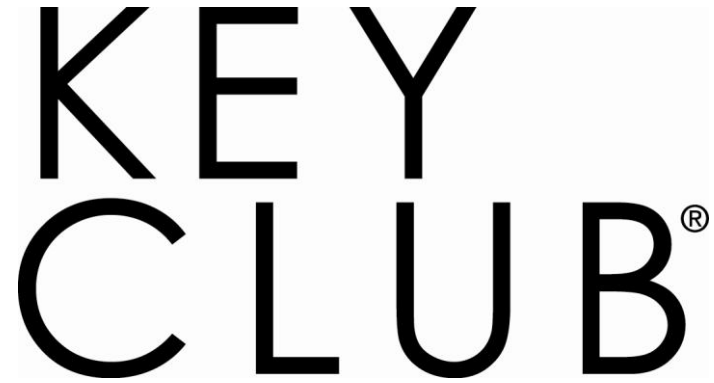
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Kiwanis®
Service Leadership Programs

KEY
CLUB®

Logos



Logos

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ELIMINATE

maternal/neonatal tetanus

 **Kiwaniis** |  unicef

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Logos



Graphics



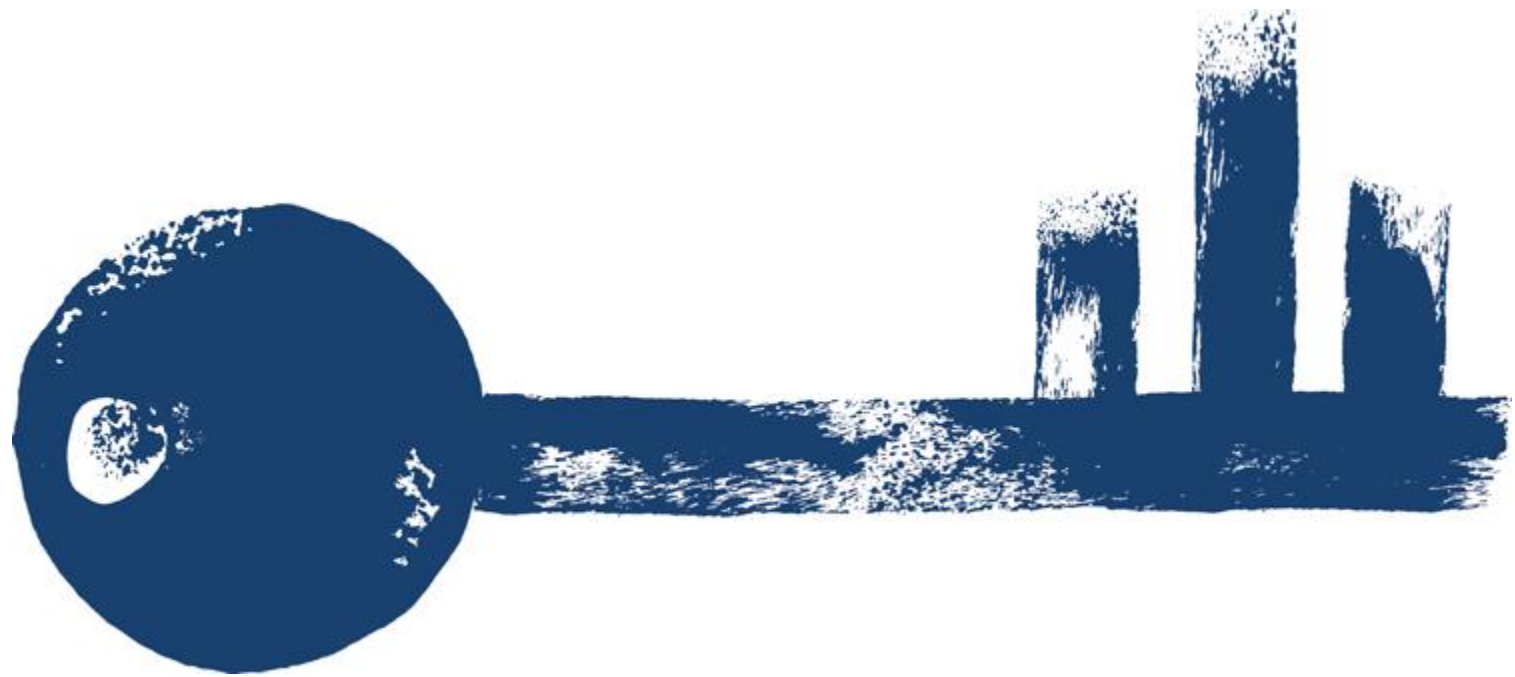
UPDATED

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International

BOOKMARK IT



Graphics



Graphics



Graphics



Key Club Colors

 PANTONE Black	 PANTONE 295 Blue	 PANTONE Cyan	 PANTONE 382 Green	 PANTONE 158 Orange
CMYK 0 / 0 / 0 / 100	CMYK 100 / 70 / 0 / 40	CMYK 100 / 0 / 0 / 0	CMYK 29 / 0 / 100 / 0	CMYK 0 / 61 / 97 / 0
RGB 0 / 47 / 95	RGB 0 / 47 / 95	RGB 0 / 174 / 239	RGB 193 / 216 / 47	RGB 245 / 128 / 37
HEX 231f20	HEX 003366	HEX 00aeef	HEX c1d82f	HEX f58025
 PANTONE 463 Brown	 PANTONE 187 Red	 PANTONE Magenta	 PANTONE Purple	 PANTONE 122 Yellow
CMYK 30 / 56 / 100 / 37	CMYK 0 / 100 / 79 / 20	CMYK 0 / 100 / 0 / 0	CMYK 38 / 88 / 0 / 0	CMYK 0 / 17 / 80 / 0
RGB 128 / 86 / 27	RGB 196 / 18 / 48	RGB 68 / 0 / 74	RGB 165 / 67 / 158	RGB 255 / 210 / 79
HEX 80561b	HEX c41230	HEX d80074	HEX bc34ba	HEX fed450

Key Club Fonts

<p>NEW</p> <p>Myriad Pro</p> <p>Primary sans serif font</p>	<p>Century Gothic</p> <p>Alternate sans serif font</p>	<p>Verdana</p> <p>Alternate sans serif font</p>
<p>NEW</p> <p>Garamond Premier Pro</p> <p>Primary serif font</p>	<p>Goudy Oldstyle</p> <p>Alternate serif font</p>	<p>NEW</p> <p>Walk Around The Block</p> <p>Optional display font</p>

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