

# 2016-2017 Service Directory

Created by the Service and Major Emphasis Committee



**Kiwanis**<sup>®</sup>  
Service Leadership Programs

## **Service & Major Emphasis:**

*“Service is what it’s all about.”*

# 2016-2017 Service Directory

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## What is Service & Major Emphasis?

Service & Major Emphasis entails to two different aspects of service. First off, service can be anything whether it's Trick-or-Treat for UNICEF or educating people in your community on certain causes such as March of Dimes. Secondly, Key Club International has preferred charities that you and your club are encouraged to work with, and they are all included in the directory. They are as follows: Thirst Project, UNICEF, Children's Miracle Network, and March of Dimes.



**Thirst Project:** <https://www.thirstproject.org/>

**About it:** The Thirst Project is the largest youth water activism charity in the world. In just 5 years, they have worked with developing communities to bring safe, clean water to more than 200,000 people in 11 different countries.

### **“Dirty Little Secret” Campaign**

**About it:** One of the most important projects you can do to raise awareness for the Thirst Project is simple, actually, and you don't even have to raise any money! Spread the word through this campaign. Most people aren't talking about the issue of clean water, even though it's one of the biggest “dirty little secrets” in the world. Spread the word-and share the secret! All you have to do is carry around a bottle of dirty water with you all month long. Bring it to your desk at school (if that's allowed), the dinner table, the gym, everywhere you go. Turn your bottle into a conversation starter. People will ask you why you're carrying around a bottle of dirty water, which gives you the perfect opportunity to talk about the global water crisis and what the Thirst Project is doing about it.

**Estimated time:** One Month

**Attendees:** 1+

**Cost:** None

### **“Go Silent” on World Water Day**

**About it:** The Thirst Project encourages everyone to “go silent” on March 22, World Water Day, to stand in solidarity with the 780 million people whose voices go unheard every day.

**Estimated time:** 24 hours

**Attendees:** 1+

**Cost:** None

### **Reserve a Speaker**

**About it:** Another way to raise awareness for the Thirst Project is to host a few assembly for your entire student body or make a presentation to your club. Email [Amber@ThirstProject.org](mailto:Amber@ThirstProject.org) to set something up today!

**Estimated time:** 30 minutes

**Attendees:** 5+

**Cost:** None



**Trick-or-Treat for UNICEF (TOTFU)** <http://www.unicefusa.org/trick-or-treat>

**About it:** Trick or treat to raise funds for UNICEF! Order Trick-or-Treat for UNICEF boxes in August to ensure having them on time. Fundraise throughout the month of October by either selling pumpkin drops, having donuts sales, going door to door, hosting bake sales or pie-in-the-face fundraisers. On the last day of the month—that is, Halloween—trick or treat for proceeds instead of candy with UNICEF boxes as your final fundraising effort! All funds raised through the Trick-or-Treat for UNICEF campaign will go towards the Eliminate Project, and must be received by December 31st, 2016 for recognition.

**Estimated Time:** Varies

**Attendees:** Varies

**Cost:** Varies

**Dare to Care Day via Key Club Week** <http://www.keyclub.org/service/kcw.aspx>

**About it:** Key Club Week (November 7-11, 2016) gives you the opportunity to show your community what Key Club is truly about: service. On Wednesday, November 9, Key Club International has dedicated all service initiatives towards its three preferred charities. Take this day to raise funds for Trick-or-Treat for UNICEF and awareness for The Eliminate Project by posting flyers around your school, selling The Eliminate Project T-Shirts and/or even hosting an event for Eliminate. Out of ideas? Visit The Eliminate Project Fundraising Idea Books for some examples of great events, including a step-by-step planning process on how to execute them (<http://bit.ly/2b1mL1A>).

**Estimated Time:** Varies

**Attendees:** Varies

**Cost:** Varies

**Cinema Eliminate** <http://bitly.com/2agNg6k>

(Download fundraising ideas book for SLPs; look for #5)

**About it:** Get permission from your school administration to host a movie night at your school. Use funds from your Key Club account to purchase snacks and beverages, or get donations from Key Club members to gain revenue. Invite your entire school and community members to watch the movie. Play an Eliminate Project promotional video before the movie to inform attendees of where all proceeds go towards. Use Fundraising idea #5 from The Eliminate Project Fundraising Ideas Book for SLPs, which provides a general planning process to have a successful event. Keep in mind that your club may be required to take more steps in order to get your school's administration to approve of the event.

**Estimated Time:** 2-3 Hours

**Attendees:** Varies

**Cost:** \$100+



### **Pumpkin Smash**

**About it:** Get donations from local farms/ grocery store. Have sign-up forms around school and community to be involved. Funds can go toward Trick or Treat for UNICEF and the Eliminate Project.

**Estimated Time:** 2+ Hours

**Attendees:** 3-5+

**Cost:** Free

### **Haunted House**

**About it:** Host a haunted house at a local community center or at school. Get Key Clubbers, Kiwanians, and Builders Club members to help set up and build props for the project. Use funds from your Key Club account to purchase snacks and beverages, or get donations from Key Club members to gain revenue. Invite your entire school and community to participate in the event. People pay to go in and for food, and the proceeds will go towards Trick or Treat for UNICEF/ The Eliminate Project.

**Estimated Time:** 3+ Hours

**Attendees:** 10-15+

**Cost:** \$100+

### **Usher Me In!**

**About it:** School play, graduation, baccalaureate, no matter the occasion, Key Club can add some class. Serving as ushers to guests of honor or the general public at your school's next big event can ensure each guest is safely and correctly seated. Roll out the red carpet this year and show off the swank of Key Club International. Winning tips: Dress appropriately for the occasion. Offering to check coats at the door can add an extra level of convenience for guests, and can even serve as a great fundraiser for your club.

**Estimated Time:** 1+ Hours

**Attendees:** 3-5+

**Cost:** Free



**Dance, baby, dance!** <http://bit.ly/2b1mL1A>

(Download service +fundraising ideas book; look for #6)

**About it:** Get permission from your school administration to host a school dance for the Eliminate Project! Choose a theme to pair up with the ELIMINATE Theme, and hang posters around the school. Hold ticket sales prior to the dance for a discounted price, and sell tickets at the door at regular price. Sell snacks and beverages at the event by using funds from your Key Club account to purchase, or get donations from Key Club members to gain revenue. Invite your entire school, other Key Clubs and Kiwanis Clubs to participate in the dance. Play an Eliminate Project promotional video in between dances to inform attendees of where all proceeds go towards. Fundraising idea #6 from The Eliminate Project Service + Fundraising Ideas Book provides a general planning process to have a successful event. Keep in mind that your club may be required to take more steps in order to get your school's administration to approve of the event.

**Estimated Time:** 3+ Hours

**Attendees:** 10-15+

**Cost:** \$100+

**Trick-or-Treat for UNICEF (TOTFU)** <http://www.unicefusa.org/trick-or-treat>

**About it:** Order Trick-or-Treat for UNICEF boxes in August to ensure having them on time. Fundraise throughout the month of October by getting permission from your school administration to leave UNICEF boxes around the school's campus. Make posters informing students to be sure to donate funds in the boxes, and hang them around the school. Make an announcement on the school's PA system regarding Trick-or-Treat for UNICEF and The Eliminate Project, or play an Eliminate Project promotional video on the morning announcements.

**Estimated Time:** Varies

**Attendees:** 10-15+

**Cost:** Free

# Governor's Project: Feeding Our Future

## **Governor's Project**

**About it:** The 2016-2017 Governor's Project for the Florida District is "Feeding our Future." This is a program which focuses all efforts on alleviating hunger and homelessness.

## **Volunteer at a local food bank**

**About it:** Call around to food banks in your area, as different forms of assistance may be needed. Some locations may need help packaging and delivering food, while others may need help in preparing meals. Get a group of volunteers from your Key Club and spend an afternoon feeding your community!

**Estimated time:** 2 hours

**Attendees:** 3+

**Cost:** None

**Food Drive** <http://www.feedingamerica.org/ways-to-give/give-food/food-drives/>

**About it:** Organize a canned food drive. You can rally your classmates to donate extra food from their cupboards or set up a collection station in classrooms and common areas around your school, church, gym or any other community center. Feeding America offers tips and instructions about food drives.

**Estimated time:** 5-7 days

**Attendees:** 5+

**Cost:** None

## **Book Drive for B.U.G.s**

**About it:** As well as being a hunger relief program, the Governor's Project also focuses on literacy. In doing so, a project that would fall under this category would be hosting a book drive at your school! As part of this, your club could purchase a book case and set a goal to fill it up completely with children's books, and then donate it to your local Kiwanis Club. Bring up Grades (or BUGs) is a program designed to provide recognition to students who raise their grades into an acceptable range and maintain or continue to raise them from one grading period to the next. Recognition includes receiving the books your club has donated, for the child to keep and take home.

**Estimated time:** 1 week

**Attendees:** 5+

**Cost:** None



# Children's Miracle Network Hospitals<sup>®</sup>

**Children's Miracle Network:** <http://give.childrensmiraclenetworkhospitals.org/>

**About it:** Every minute, 62 children are admitted to a Children's Miracle Network member hospital. The money raised by this nonprofit organization benefits these hospitalized kids, from helping to purchase up-to-date equipment, to training staff, conducting life-saving research, implementing outreach programs and providing health care for children whose parents cannot afford to pay.

## **Dance Marathon**

**About it:** Host your very own Dance Marathon in your school's gym or courtyard and stand/dance 'For the Kids'! Invite all of your friends and dance the night away, while raising money for a great cause.

**Estimated Time:** 4+ Hours

**Attendees:** 10+

**Cost:** There should be no cost for this event. Reach out to local businesses and see if they will sponsor your event, so your club won't have to use the funds that were raised to purchase food/DJ/etc.

## **Movies for Miracles**

**About it:** Host a movie night in the gym or on the football field at your school. You can't require tickets or donations for the movie (copyright laws); however, you can ask for donations and/or sell concessions for cash. A school could also do a movie making contest, where each entry pays an entrance fee and then attendees are judges.

**Estimated Time:** 2 hours+

**Attendees:** 5+

**Cost:** The only cost needed for this project would be needed to purchase a screen (if needed), the movie, and concessions to sell.

## **Music Lessons for Miracles**

**About it:** Kids that can play certain instruments offer to teach other students for a donation to the hospital.

**Estimated Time:** 1 hour+

**Attendees:** 5+

**Cost:** None





# Children's Miracle Network Hospitals<sup>®</sup>

## **Stalling for Spare Change**

**About it:** The more money the school raises, the longer class is stalled for that day. So classes will be delayed 1 second for every \$.50 raised. If the school raises \$1,000, that is 2,000 seconds (33 minutes and 33 seconds).

**Estimated Time:** Varies

**Attendees:** Anywhere from just a few individuals to hundreds of students

**Cost:** Free

## **Fashion Show/Auction**

**About it:** Have clothes donated by students, families, etc. (like prom dresses, or even regular clothes) and have patients from hospitals model them. Another version of this could be a "Men's Fashion Show."

**Estimated Time:** 2-3 hours

**Attendees:** 10+

**Cost:** Free



# March of Dimes

*Saving babies, together*

**March of Dimes:** <http://www.marchofdimes.org/>

**About it:** The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality. "A Fighting Chance for Every Baby" is provided by the proceeds the raise. Your club could easily help by participating in a local walk or by hosting a March of Dimes drive at school, in which bracelets and shirts could be sold to raise money.

**Estimated Time:** 2 Hours

**Attendees:** 10+

**Cost:** Varies

**World Prematurity Day:** <http://www.marchofdimes.org/mission/prematurity-campaign.aspx>

**About it:** November 17<sup>th</sup> marks World Prematurity Day, during this time people are encouraged to educate others on this serious birth issue and also help families that have been affected. Your club could have carwashes, bake sales, and dance-a-thons to help raise awareness. This continues throughout the month of November.

**Estimated Time:** Varies

**Attendees:** 10+

**Cost:** Varies

**Team Youth:** <http://www.marchofdimes.org/volunteers/team-youth.aspx>

**About it:** Team youth is an opportunity for everyone to help commit to making a difference. Your club could make this commitment by educating others in your homes, schools, and community on living healthy lifestyle choices. You could also help by raising funds to donate to March of Dimes.

**Estimated Time:** 2 Hours

**Attendees:** 5+

**Cost:** Free

**March for Babies:** <http://blog.marchforbabies.org/>

**About it:** By participating in this walk you not only give hope to the families of this half-million babies born too early each year but you help raise awareness for this cause. All proceeds raised will go towards mothers having healthy, full-term pregnancies.

**Estimated Time:** Varies

**Attendees:** 5+

# Drives

**Meals on Wheels:** <http://www.mealsonwheelsamerica.org/>

**About it:** Meals on Wheels is the oldest and largest organization in the United States, and it helps provide meals to people in need. You can help Meals on Wheels by holding can food drive at your school or by volunteering at a local Meals on Wheels location.

**Becca's Closet:** <http://www.beccascloset.org/>

**About it:** This is an organization to help students who cannot afford having either Prom or Homecoming dresses and has expanded to other clothes such as business clothes. Other items could be jeans, but they should be lightly used. Hold a clothing drive at your school (you will need ten plus workers and a place for clothes). Having a distributing day will help with success of project.

**SAT/ACT Book Drive:** <https://www.dosomething.org/campaigns/sat-book-donation>

**About it:** Help low-income students by having a drive at your school collect used SAT/ ACT books and donate books to local library.

**Souper Bowl:** <https://souperbowl.org/>

**About it:** The basic goal of the project is to collect and donate as many cans of food as possible to local homeless shelters or any organization that collects cans. Donating canned food items to Souper Bowl of Caring helps ensure that homeless people are fed.

**Salvation Army:** <http://www.salvationarmy.org/>

**About it:** This is an international organization that focuses on better the lives of others through collecting clothes and assisting homeless throughout the world.

# Walks

**Relay for Life:** <http://relay.acsevents.org/site/PageServer?pagename=relay>

**About it:** Relay for Life offers everyone in a community an opportunity to participate in the fight against cancer. Teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Have your club start a team and participate in Relay for Life.

**Alzheimer's Memory Walk:** <http://www.alz.org/walk/>

**About it:** According to their website, since 1989 they've mobilized millions of Americans in the Alzheimer's Association Memory Walk®. They now ask you to register for Walk to End Alzheimer's, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Together, we can end Alzheimer's disease, the nation's sixth-leading cause of death

**Michael J. Foundation for Parkinson's Research:** <https://www.michaeljfox.org/>

**About it:** Host a walk to help find the cure of Parkinson's disease. The proceeds will go towards research for Parkinson's disease. The Michael J. Fox Foundation is a 501(c)3 nonprofit, tax-exempt organization.

**Heart Walk:** <http://www.heartwalk.org/site/c.fIKUleOUIgJ8H/b.8939141/k.BD45/Home.htm>

**About it:** This is the America's Heart Association's lead fundraiser aimed towards raising funds for heart disease and stroke. It also focuses on a healthier lifestyle.

**WalkAbout Autism Walk & Expo:** [http://support.danmarinofoundation.org/site/TR/Event/General?pg=entry&fr\\_id=1141](http://support.danmarinofoundation.org/site/TR/Event/General?pg=entry&fr_id=1141)

**About it:** South Florida, join the Dan Marino Foundation for their annual WalkAbout Autism Walk & Expo to raise awareness and funds for Autism. Schools and non-profits can register to receive 25% back of the money their teams raise, all funds earned through the event support the Dan Marino Foundation, local schools, and the organizations that provide services to the South Florida Autism Community. Become part of this event hosted at the Miami Dolphin's Stadium.

**Women for Women:** <http://www.womenforwomen.org/>

**About it:** Women for Women International provides women survivors of war, civil strife and other conflicts with the tools and resources to move from crisis and teaches twenty useful skills. You can help by organizing a Run for Congo Women walk and raise money to donate it.

**Susan G. Komen for the Cure:** <http://ww5.komen.org/>

**About it:** As the world's largest grassroots network of breast cancer survivors and activists, this organization is working to save lives, empower people, ensure quality care for all, and energize science to find the cures.



# Kiwaniis®

**Kiwaniis Kids:** [http://www.kiwaniskids.org/en/Kiwanis\\_Kids/KiwanisKidsHome.aspx](http://www.kiwaniskids.org/en/Kiwanis_Kids/KiwanisKidsHome.aspx)

**About it:** Kiwanis Kids (Formally known as K-Kids) is the youngest branch of the K-Family. They take on the responsibility of running a K-Kids club as they participate and plan different types of service projects, whether it be assisting the elderly with chores or arranging a community food drive. It is great to team up with a Kiwanis Kids Club near you; if you don't already have one in your area speak with your Kiwanis club about chartering one.

**Builders Club:** <http://www.buildersclub.org/Home.aspx>

**About it:** Builders Club is the middle school version of Key Club, they plan and participate in service projects and learn to be great leaders. If you don't have one in your area, please speak with your Kiwanis Club about chartering one! This is a great opportunity to partner with Builders Club at events and meetings.

**Circle K International (CKI):** <http://www.circlek.org/home.aspx>

**About it:** CKI is the collegiate branch of the Kiwanis Family. This branch in particular has the highest number of service hours per member ration in the Kiwanis Family. Find a CKI in your area and team up with them to work on service projects!

**Aktion Club:** <http://www.aktionclub.org/Home.aspx>

**About it:** Aktion Club is the only service club for adults that have disabilities, Aktion Club participates and plans projects similar as to members would in Key Club. If you have an Aktion Club in your area, team up with them for service projects, fundraisers, and socials!

**Kiwaniis One Day:** <http://www.kiwanis.org/kiwanisone/serve/kiwanis-one-day#.V6viv2grLIU>

**About it:** Kiwanis One Day is one day of the year when Kiwanis Clubs around the world all participate in one day of service. Kiwanis One Day will be held on the fourth Saturday of October. This year (2016), Kiwanis One Day will be observed on October 22.

**Kiwaniis Young Children Priority One:** <http://www.kiwanis.org/kiwanisone/serve/young-children-priority-one-ycpo#.V6vkZWgrLIU>

**About it:** YCPO focuses on the needs of young children in need in their areas and then bases service projects on the children's specific needs. By teaming up with YCPO you not only strengthening your K-Family bonds, but you are also helping local children in your community.

**Every Child A Swimmer:** <http://www.everychildaswimmer.org/>

**About it:** ECAS is a program to ensure children are properly trained in how to swim and water safety procedures. Kiwanis Family can participate in Every Child A Swimmer by being "inwater assistants" to the trained professionals teaching the children to swim.



# Kiwaniis®

## **K-Family Pancake Breakfast:**

**About it:** Team up with your local Kiwanis Club Kiwanians and other Kiwanis branches and help serve pancakes as a fundraiser. Usually Kiwanis club secure the location, and tickets are sold either before event or at door. This is a simple and delicious way to strengthen your Kiwanis Family bonds!

## **Kiwanis Family Picnics :**

**About it:** Picnics are a great way for people to come together, get to know each other, and eat great food! Instead of having your local Kiwanis host a Kiwanis Family let your club take initiative and host it yourself!