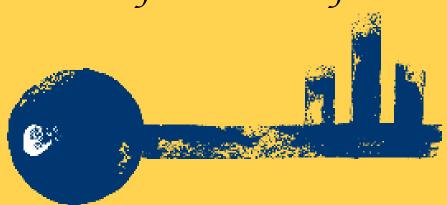
How To Increase Your Club's Membership

By Membership Committee





CLUB RUSH AND FRESHMEN ORIENTATION

- >> Ask for their contact information so you can contact them eventually
- >>> fryour school does not have club rush ask to set up a table during lunch
- >> Tell them the details of your next meeting
- >> Emphasize that Key Club is an international organization
- >> Explain the structure of Key Club
- >> Have something at the booth that attracts people (ex. Candy)





POSTERS

- >> Posters are a great way to increase awareness of your club
- >> Askteachers if you can place posters inside or near their classrooms
- >> Posters should be attractive and legible with club information
- >> Key Club posters can be found online at the Key Club store free of charge.





HOLD A SERVICE PROJECT AT YOUR FIRST MEETING

- >>> Aservice project during a first meeting is an amazing way to show new members what Key Club is all about.
- >>Service projects could be dog toys, making birthday cards for the elderly or making backpacks with supplies for homeless children.
- >> Announcing a service project at a meeting is also important.





KEY CLUB WEEK

- >> KeyClub is a great way to increase and keep awareness in yourschool.
- >>> Planahead with your club to have an amazing Key Club Week
- >> Keepyour whole club involved during Key Club Week







KEEP YOUR MEMBERS INTERESTED

- >> Hold club socials so that so that members can meet each other
- >> Allow to lead your members to have lead projects and fundraisers
- >>> Work with other schools In your division so that you can tackle larger projects
- >> Keep your club connected with division and zone events so that members can understand the full scope of Key Club





STAY ACTIVE

- >> Have regulated club meetings
- >> Announce service projects ahead of time
- >>> Donot have repetitive service projects
- >> Keepmembers involved through the planning event process





TIPS AND TRICKS

- >> Reward members throughout the year for their good character and participation
- >> Recruit members throughout the year-specially in the beginning of the first and second semester
- >> Have membership requirements to keep members involved
- >> Knowwho we are and how we are structured!
- >> Always remind members that we are a student, leadership organization





GODD LUCK!



