



# Generation Green

## Project Guidebook

FLORIDA DISTRICT OF KEY CLUB  
INTERNATIONAL, INC.



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# Purpose



Ensure everyone is well informed and educated on the different aspects that make up environmentalism



Provide active service to combat ecological hardship



Assist those who fall vulnerable to adversity as a result of natural disaster

# Get Involved

- Research
  - Learn about the beautification programs in your county
  - Learn about those facing natural disasters and ways to aid them
  - Learn about local ways and programs to benefit your community through environmental service



# Get Involved

- Serve

- Host beautification events to clean up your community
- Create and promote educational messages and material about environmental activism and ways to help



# The Service

- Division/Zone-Wide environmental projects
- Tree planting
- Beach and park clean-ups
  - [Volunteercleanup.org](http://Volunteercleanup.org)
- Recycle clothing to make dog toys
- Build gardens and green spaces in local schools and communities
  - Decorate flower pots (or anything of similar resemblance) to utilize
- School-wide recycling project

# The Advocacy

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- Monthly environmental awareness blurbs in MEBs
  - “Earth Education”
- Bi-weekly facts on social media
  - “The Climate Scoop”
- Organize/participate in climate strikes
  - Youth Climate Strike, Sunrise Movement, Zero Hour, Sierra Club, Earth Strike
- Create curriculums on environmentalism to educate others
- Start a social environmental club
- Educational games on environmental trivia
- Environmental bookmarks

# The Action

- Beautification projects
  - Clean/build-up
  - Paint murals
- Create care packages for communities facing struggle from natural disaster
  - Toiletries or needed supplies
- Drives
  - Supplies, food, diapers, etc.
- Donations



# Kiwanis Family

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## **Aktion Club:**

Team up with your local Aktion club to serve. Service ideas may include: starting a garden, arrange a cleanup, or host an environmental trivia night.



## **Kiwanis Kids (K-Kids):**

Working with local K-Kids, set up a recycling program after school to help your community. Environmental presentations and games can also be arranged.



## **Builders Club:**

Plan a day to conduct workshops with your local community schools and organize fundraising competitions to benefit environmental organizations and those facing natural disasters.

# Kiwanis Family

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## **CKI:**

CKI's mission is to develop college and university students into a global network of responsible citizens and leaders with a lifelong commitment to service. Be sure to reach out to your local CKI and find out how you can help. On top of that, ensure that CKI members are invited to your Key Club's service projects. Contact CKI Governor Josephine Di Russo at [governor@floridakeyclub.org](mailto:governor@floridakeyclub.org) for more information.



## **Kiwanis:**

Assist Kiwanis International with its ongoing mission of "serving the children of the world." Speak at your Kiwanis Club about the issues regarding the environment in your area. Work with your advisors and sponsoring Kiwanis Clubs to organize fundraisers to benefit the well-being of your community. Find out what projects your Kiwanis Club has been working on and ask how you and your club can join in.

# Club Spotlight

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Use #flkcgengreen on Twitter or Instagram to get your club featured!



# Awards

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1. If your club participates in at least 3 Governor's Project events, they will qualify for the Governor's Project Banner Patch!
2. If you have completed at least 25 hours in relation to the Generation Green Project, you will qualify to apply for the Governor's Project Member award!
3. The Governor's Project Scholarship will be awarded to a member of Key Club International who has placed his/her efforts into the Generation Green Project. The application will be available on the "Scholarships" page of the Florida Key Club website.
4. The Governor's Project Citation is awarded to clubs with at least 30 hours of service per member (no application needed).

# Organizations and Preferred Charities

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Thirst Project



Wands for Wildlife



**Wands for Wildlife**  
Recycle & Save Wild Lives!

Acadia Center



**Acadia  
Center**

Climate  
Reality



**The Climate  
Reality Project**  
—CHAPTERS—



## Contact Us



If you have any questions or would like to learn more about the Generation Green Project, please send us an email. We look forward to hearing from you!

### **Governor's Project Committee Chair**

Melanie Pena

[division19a@floridakeyclub.org](mailto:division19a@floridakeyclub.org)

### **Florida District Governor**

Stara D'Haiti

[governorstara@floridakeyclub.org](mailto:governorstara@floridakeyclub.org)