

# Every Child a Swimmer



Every one in five people who die from drowning are under the age of 14. *Every Child a Swimmer* is an organization created to teach kids in **grades 4 and below** how to swim, what to do if someone is drowning, and proper swimming etiquette.

## How do I get started?

- Step 1: **Meet** with local school officials to discuss making ECAS a part of your school curriculum.
- Step 2: **Find a pool** available for lessons, if one is not located on school property.
- Step 3: **Locate** a certified swimming instructor and life guard.
- Step 4: **Advertise** for your new program! Utilizing local and social media will help get the word out.



*Do you know how to swim?*