

THE ELIMINATE PROJECT

HELP ELIMINATE MATERNAL / NEONATAL TETANUS



45 COUNTRIES
have eliminated MNT

From China
TO GHANA

14 COUNTRIES
left with MNT

LOOK AT HOW TO SUBMIT YOUR FUNDS

WHAT IS IT?

The Eliminate Projects main focus is to eliminate **maternal and neonatal tetanus, a disease that is contracted during childbirth due to an unvaccinated mother being exposed to unsterile instruments and contact with the ground or other unsanitary objects during birth.** Infants infected with tetanus experience intense pain due to convulsions that are triggered by a heightened sensitivity to light, sound, and touch that usually cause the baby to die after about a week.

All funds collected through Trick-or-Treat for UNICEF will go to alleviate over 100 million women who are at risk for the infection. As Key Clubbers we have a duty to stand up for those in need. We all want to make a change in the world, leave an impact, and by simply being members we're taking a step into the right direction. *But this is not enough.* We need to make a lasting impression that will go on after we have all left that will benefit not only all those in our home, school, and communities, but those far away. We might not be able to see the change personally, but we can feel the change in our hearts. We can feel the gratitude of a mother being able to hold her baby lovingly, a baby enjoying its brand new world, and the love and hope between them enjoying a chance at life. **So this year we highly encourage all clubs to come together and assist the Eliminate Project through Trick-or-Treating for UNICEF!**





With only \$1.80, mothers are able to receive the vaccine needed to prevent MNT.



OUR DISTRICT'S GOAL



Every Member Raises \$5

The Florida District has the goal to raise **\$105,000**. If every member raises at least \$5, we can easily surpass this goal.

There are so many things you can do for \$5: Eat at McDonald's, buy a pair of socks, or get a small toy.

However, the main thing you can do with just that \$5 is donate it to the Eliminate Project to help mothers and babies who are dying all around the world. Help them get to their first experience with solid food, their first pair of socks, their first toy.

*Specifically, about 4 lives can be saved with \$5, as it takes \$1.80 to completely vaccinate a mother and her child. Just over twice that amount is what we are asking for.

It's just \$5 to save lives.

EASY

***Leave Boxes Behind:**

Ask teachers if they'll keep one of the orange boxes in their classrooms and spread the word to their students.

***Collect Donations while Trick or Treating:**

While going house-to-house in your quest for sweets, collect funds for The Eliminate Project.

By getting a head start and working together on these service projects, we can all raise money and have tons of fun!

ELIMINATE SERVICE IDEAS



***Send Hallo-grams:**

Set up a booth during lunch where students and faculty can pay \$2 to send a small bag of candy and a note or message to someone else in your school. Club members then deliver the bags of candy and notes to recipients on Halloween. In addition to the sender's message, include information about The Eliminate Project.

***Hold a Seriously Spooky Bake Sale:**

Whip up some creepy treats for a bake sale at your school.



PLAN

Hosting events that involve the community help you receive donations from a different source than your schoolmates.

MEDIUM

*Create a game night:

Bring board/card games and charge an entry fee for each game. Award each game's winner with half of the money raised. For example: If four people pay \$2 each to play Life, the winner of the game gets \$4. The rest of the funds go to your club's Eliminate fund. Hours of games could add up to huge donations.

*Hold a Creepy Crawly Car Wash:

Who wouldn't want to get their car washed by a prince or princess? Your club will have a blast seeing each other in costumes while helping raise funds to save mothers and babies.

*Start a Pumpkin Smash:

Ask farmers and pumpkin proprietors to donate unsellable pumpkins for a punkin-chunkin' event. Seek a salvage yard to donate a car to serve as the target, and then find a hardware retailer to donate materials (and expertise) to build your catapult. Stage your event at the pumpkin patch and charge \$5 per pumpkin hurl.

*Costume Contests:

Host a Halloween costume contest - the "costume" is actually a white T-shirt that members can decorate as they please. Hand out prizes for the most creative designs. Charge a \$2 entry fee.

PROJECT



*A “Hole” Lotta Fun: *ADVANCED*

Start a Halloween-themed cornhole tournament. Build and decorate cornhole boards to look like jack-o'-lanterns and make or buy bean bags. Teams pay \$5 to compete in the tournament.

*Create Frankenstein’s Laboratory:

Decorate a “mad lab” table for your school lobby or outside the cafeteria. Schedule white lab coat-clad volunteers to run the sale of “concoctions” before and between classes. Sell candy-filled test tubes or syringes as well as other such fiendish confections.

RAISE



*Host a Horrorfest:

Obtain the rights to show a scary or wickedly funny Halloween film at your high school through www.swank.com. Ask area grocers and restaurants to donate concession foods and supplies. Recruit parents and teachers to chaperone. Then publicize your movie night well in advance at school and community and on social media outlets.

*Host a “Spooktacular” Festival:

Put on a Halloween-themed carnival. Charge small fees for tickets to play games, make crafts and eat spooky snacks. Include family-friendly activities for younger children as well as traditional scary activities for older kids and teens.



Keeping your flyers and promotional materials within the Halloween theme helps to emphasize the timeliness of the Eliminate Project.

HOW TO OBTAIN BOXES

Clubs who have ordered Trick-or-Treat for UNICEF boxes in the past will automatically be sent a bundle of 25 boxes.

To order additional FREE boxes in increments of 25 up to 200, go to <https://www.unicefusa.org/form/trick-or-treat/box-order> and click on Kiwanis-Family Clubs! *Not* Schools, Groups, and Families.

You will go to another page. Scroll down until you see number 2 under 'How to take part.' Click on the link that says: 'Order your collection boxes.'

Fill out the form and it is as easy as that!

Another way is to use the canister wrapper to put around cans, jars, mugs, etc. They all have the same effect!


BOXES ARE COMPLETELY FREE!



The background of the entire image is a close-up, slightly blurred view of numerous orange plastic pill containers. Each container has the word 'ELIMINATE' printed on it in a light blue or grey font. The containers are arranged in a way that creates a sense of depth and repetition, filling the frame with a warm, orange-toned texture.

DON'T WAIT. ELIMINATE.

**DON'T HAVE \$5? THAT'S OKAY!
WITH JUST A \$1.80 DONATION, YOU CAN SAVE A
LIFE!**



Clubs can still submit their money past the December 31st deadline, but they will receive no award recognition.



THE DUE DATE

December 31st

This is the final due date for all submissions in order to be included in the awards submission.

It is recommended that all clubs submit their funds prior to winter break.

TURN IN THE MONEY!

This is the most important step of the whole process!

Without the turning in the funds you raise, the money will go to no use.

Pay with Check or Money Order:

Communicate with your school's bookkeeper to know which way they accept money, whether it has to be in rolls or not.

Have a money rolling party with your club (depending on the bookkeeper) and make sure to have an accurate recording of the amount. Then, your school's bookkeeper can write you a check.

***Make sure the check that is written is made payable to Kiwanis Children's Foundation.**

****Be sure to write your club name or club number on the memo line of the check.**

TURN IN THE MONEY!



Send the check to this address:

**Kiwanis Children's Fund
P.O. Box 6457 - Dept #286
Indianapolis, IN 46206 USA
ATTN: Trick-or-Treat**

Be sure to include a **gift form** with your check or money order!

The gift form is able to be located at
<https://www.kiwanis.org/childrens-fund/trick-or-treat-for-unicef>

Make sure to send it to this address! *This is to ensure your gift is credited to the right program and club.*

Sending donations directly to the Children's Fund will ensure that your club receives credit for its gifts and that they are applied to The Eliminate Project.

WAYS TO SAY THANK YOU



Certificate of Appreciation: Club Officers and Lieutenant Governors can make certificates of appreciation for all the members who participated!

All of these are available at: <https://www.kiwanis.org/childrens-fund/trick-or-treat-for-unicef/trick-or-treat-for-unicef-resources#additional>

Thank You Cards:

These cards are able to be printed out and given to anyone who donates!



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.



Thank you! Your donation will help Kiwanis International and UNICEF protect women and babies from maternal and neonatal tetanus. Learn more about our lifesaving campaign at TheEliminateProject.org.

AWARDS



AMOUNT | LEVEL

\$250

Any **Key Club** that raises \$250.00 can receive a banner patch for the eliminate Project. Funds are due by December 31st to be counted.

THE MOST YOU CAN!

The Florida District of Key Club awards a trophy to the **Key Clubs** that raised the most money for Trick-or-Treat for UNICEF per members within each club size, or division. The Key Club must be in good standing to be eligible for this award. There are 4 divisions:

- ***BRONZE:** 35 members or less
- ***SILVER:** 36-60 members
- ***GOLD:** 61-85 members
- ***PLATINUM:** 86 members or more

The Florida District will give additional recognition to Key Clubs that raised the most money for Trick-or-Treat for UNICEF.

\$1,000

The Emilia Gugliuzza Award: This award is given to the **Lieutenant Governors** with divisions that fundraised at least \$1,000 to The Eliminate Project.



The time is **now**.
The place is **Key Club**.

Join us in our attempts to
eliminate Maternal and
Neonatal Tetanus **once and
for all**.

District
Administrator
Robert Parton
during his trip to
the Philippines

Don't Wait.
ELIMINATE.