

## 2019-2020 Awards and Contests Descriptions

**\*Club Membership Growth** provides recognition to individual Key Clubs for exhibiting outstanding club membership growth in a single year. A qualifying club shall be defined as a Key Club in good standing for at least two years, **with at least 15 members**. Clubs shall compete with other clubs of similar size within four membership categories based upon membership from the previous year: Bronze, being 35 members or less; Silver, being 36 to 60 members; Gold, being 61 to 85 members, and Platinum, being 86 members or more. Clubs that increase their membership from the previous Key Club year by **10% as of February 1** of the current year will receive a certificate from the Florida District. Additionally, the top three clubs in each size category will receive a patch.

**Club Poster (Non-Digital and Digital)** provides recognition to Key Clubs that best demonstrate the values of our organization via a poster. Clubs may submit one digital or non-digital poster for judging. The poster must display an original and current design that could be **used to promote Key Club**. The poster should be **designed to recruit new members and should not bear the name of any school/club, community, or district**. The Club Poster Contest is an international contest that must first be judged by the District with the first place winning entry qualifying to compete at International Convention.

**Club Project Display** provides recognition to clubs judged to have submitted the best project display boards of a favorite or most significant project completed during the Key Club year by the members of the Key Club. One board per club may be submitted.

**Club T-Shirt** provides recognition to the clubs judged to have submitted the best club t-shirts. The t-shirt must display an original and current design that has been used to promote Key Club. Clubs may submit one t-shirt (in cotton and/or polyester fabric) which must be clean and unused.

**Club Video Contest** provides recognition to Key Clubs that best demonstrate the values of our organization via a video. Clubs may submit one video for judging. The Club Video Contest is an international contest that must first be judged by the District with the first place winning entry qualifying to compete at International Convention.

**Distinguished Club and Distinguished Club Diamond Level** provides recognition to individual Key Clubs for their overall performance in the combined areas of club administration, membership and leadership development, Kiwanis Family involvement, service, and fundraising as judged against a pre-established standard of excellence. **Entries are made by completing the Key Club Annual Achievement Report** and are judged based upon achieving a predetermined score in the Club Annual Achievement Report. Clubs earning a higher score as determined by the Key Club International Board will determine which clubs qualify for Distinguished Club Diamond Level. Only activities which occurred during the District administrative year and included on the monthly Pride Reports may be included on the report. Disqualification of the Club Achievement Report shall also constitute disqualification from the Distinguished Club and Distinguished Club Diamond Level Awards, in addition to the Club of the Year Award.

**Distinguish Class Director** exhibits the following qualities: supportive of other board members; places Key Club as a top priority; encourages other club members; is accessible to club members; participates in club service projects; ensures Key Club is respected on school campus and in the community; ensures that the class is well represented at each meeting; inclusive of club members; respects all persons; and maintains academic good standing and models student code of conduct. Each class director must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. **Each clubs may submit only one director per class.**

**Distinguish Club Editor** exhibits the following qualities: exhibits constructive leadership at all times; places Key Club as a top priority; encourages other club members; is accessible to club members; participates in club service projects; ensures Key Club is respected on school campus and in the community; builds positive working relationships with Faculty Advisor and school staff; maintains academic good standing and models student code of conduct. The club editor must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. **Each club may submit only one candidate.**

**Distinguished Club Member** recognizes club members who the Faculty Advisor believes truly model the Key Club Motto. The Florida District Board designed the criteria for the Distinguished Club Member Award to give Faculty Advisors maximum latitude in recognizing members. Each member must meet all qualitative and quantitative assessments. The Florida District Board sets the total number of points required to achieve this award.

**Distinguished Club President and G. Harold Martin Outstanding Club President (Combined Application)** exhibit the following qualities: constructive leadership at all times; places Key Club as a top priority; encourages other club members; is accessible to club members; participates in club service projects; ensures Key Club is respected on school campus and in the community; builds positive working relationships with Faculty Advisor, school administrator, faculty; respects all persons; and maintains academic good standing and models student code of conduct. The club president must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. The second part of the application focuses on the G. Harold Martin Outstanding Club President which is given to the top five club presidents who meet all criteria for the G. Harold Martin Outstanding Club President Award. The president judged to be the most outstanding of the five will also receive a \$1000 college scholarship provided by the Kiwanis Club of Brooksville. **Each club may submit only one candidate.**

**Distinguished Club Secretary** exhibits the following qualities: exhibits constructive leadership at all times; places Key Club as a top priority; maintains accurate account of member's service hours; takes minutes of Board meetings and makes them accessible to members and advisors; is accessible to club members and respects all members; actively participates in club service projects; meets deadlines; supports the president in his/her district responsibilities; maintains academic good standing; and model student code of conduct. The club secretary must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. **Each club may submit only one candidate.**

**Distinguished Club Treasurer** exhibits the following qualities: exhibits constructive leadership at all times; places Key Club as a top priority; supports other club officers; actively participates in club service projects; recognizes significance of fundraising for the Governor's Project; encourages and works with fundraising committee; attends and participates in all club fundraisers; respects all persons; maintains academic good standing and models student code of conduct. Each club treasurer must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. **Each club may submit only one candidate.**

**Distinguished Club Vice President** exhibits the following qualities: exhibits constructive leadership at all times; places Key Club as a top priority; could be president; supports the Club President; actively participates in club service projects; works to raise awareness of the Major Emphasis Project (MEP) and Governor's Project; encourages all committees; respects all persons; maintains academic good standing and models student code of conduct. Each club vice president must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. **Each club may submit only one candidate.**

**Distinguished Club Webmaster** exhibits the following qualities: exhibits constructive leadership at all times; places Key Club as a top priority; encourages other club members; is accessible to club members; participates in club service projects; ensures Key Club is respected on school campus and in the community; builds positive working relationships with Faculty Advisor and school staff; maintains academic good standing and models student code of conduct. Each club webmaster must meet all qualitative and quantitative assessments, and submit the required recommendation letters. The Florida District Board sets the total number of points required to achieve this award. **Each club may submit only one candidate.**

**\*Early Bird Dues** recognizes with a banner patch from Key Club International, every club that has made their first dues payment by **November 15, 2019**.

**Every Child A Swimmer** award recognizes clubs that best exemplify the goals of Every Child A Swimmer (ECAS) program. ECAS is a special program of Kiwanis International, Key Club International, and Circle K International for elementary schools. Its objective is to make every child a swimmer and/or trained in water safety.

**\*Florida Key Club Endowment Award** is presented by the Florida District to the clubs in four size categories with the greatest amount of money collected from all sources for The Florida Key Club Endowment. To be considered for this award, monies donated will be verified on reports provided by The Florida District of Key Club International from March through February. Clubs shall compete with other clubs of similar size within the four membership categories.

**\*Governor's Citation** is awarded to clubs that record at least **30 hours of service per member** (calculated by dividing the club's total service hours by the number of members in the club). The number of members in a club is determined by the February dues report from Key Club International. Total service hours are determined by the hours recorded in the online Monthly Pride Reports from March through February. **The service hours must conform to the district's definition of a service hour.** Improper reporting of service hours will disqualify the club from this award.

**Governor's Project Club Banner Patch** is awarded to any club that **completes at least three projects** throughout the Key Club year that reflect the Governor's Project, and recorded in the online Monthly Pride Reports from March through February. Each project may be completed on a single day or on multiple days.

**Governor's Project Member Award** is awarded to a Key Club member who records at least **25 hours** of service directly related to the Governor's Project and be recommended by his/her advisor.

**J. Walker Field Outstanding Kiwanis Advisor** is presented to the Kiwanis Advisor who best demonstrates what it means to be an outstanding Kiwanis Advisor. Only one Kiwanis advisor annually receives this award. **The nomination for this award should not be disclosed to the nominee prior to announcing the winner.**

**Jack Gander Outstanding Key Club Faculty Advisor** is presented to the Faculty Advisor who best demonstrates the qualities of an outstanding Faculty Advisor. Only one Faculty Advisor annually receives this award. **The nomination for this award should not be disclosed to the nominee prior to announcing the winner.**

**Key Clubber of the Year** is presented to the member who goes above and beyond what a Key Clubber's call to service is. This member works with their club, their divisions, and their Kiwanis Family, and the member truly demonstrates a passion for service. Only **one** Key Clubber, regardless of club level position (member to president) may receive this award. **A student member of the Florida District Key Club Board must endorse the nominee.** The nomination for this award may be disclosed to the nominee prior to announcing the winner at DCON.

**\*Key Club Service** recognizes clubs with the **largest number of service hours per member**. Clubs shall compete with other clubs of similar size within the four membership categories. Service hours are derived from Pride Reports and must conform to the District's definition of a service hour. **Improper reporting of service hours will disqualify the club from this award.**

**The Kiwanis Family Involvement Award** recognizes the clubs that expressed the greatest amount of involvement with the Kiwanis Family including K-Kids, Builders Clubs, Aktion Clubs, CKI Clubs, Kiwanis Clubs, and Key Leader. Clubs shall compete with other clubs of similar size within the four membership categories. To receive the Kiwanis Family Involvement Award, the club must **complete at least three service projects** throughout the current Key Club administrative year with any one of the following clubs of the Kiwanis Family: Sponsoring and/or another Kiwanis Club, CKI Club, Aktion Club, Builders Club, or K Kids. Each project must **include at least five Key Club members** and must also include **at least three members from a Kiwanis Family Club**. Also required is a written paragraph of 500 words or less, describing how your Key Club demonstrates a close relationship with the Kiwanis Family.

**Major Emphasis Award** is given to the Key Club which, through its unselfish efforts, has produced during the year the best Major Emphasis Project. Clubs may submit **one** Major Emphasis Involvement Report for judging. The activity described can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal development and social interaction of children, for example with preferred charities UNICEF, March of Dimes, and Children's Miracle Network. The Major Emphasis Award is an international award that must first be judged by the District with the first place winning entry qualifying to compete at International Convention.

**Malcolm K. Lewis Key Club of the Year** recognizes the best club in the District for their overall performance based on several factors, but not limiting to those such as club administration, membership and leadership development, Kiwanis Family involvement, service, fundraising, and attendance at DCON. **Submission of the Key Club Annual Achievement Application is required.** The Key Club that has the largest point total will be named Key Club of the Year. In case of a tie, the Key Club with the larger average number of service hours per member and/or other criteria determined by the Awards Committee will be selected as Key Club of the Year.

**Oratorical Contest** recognizes Key Club members for excellence in public speaking. Each orator must speak on the topic chosen by Key Club International for that year and will be allowed a maximum of **five minutes** for his/her presentation. All acts will be required to demonstrate their ability in a **preliminary audition via YouTube video submission in March** and a second audition onsite at DCON. The Oratorical Contest is also an international contest that must first be judged by the District with the first place winning entry qualifying to compete at International Convention.

**\*Pride Report Submission** is awarded to Clubs with 100% on time submissions of their March through February Pride Reports. **The Pride Reports are due the 10<sup>th</sup> of each month, except the February report which is due March 7<sup>th</sup>.** Service hours are reported on the Pride Reports must conform to the District's definition of a service hour. **Improper reporting of service hours will disqualify clubs from various awards and contests.**

**Robert W. Thal Outstanding Sponsoring Kiwanis Club** is presented to the Kiwanis Club that best demonstrates a positive on-going relationship with the Key Club(s) it sponsors. The nomination for this award should be done by Key Club members and **should not be disclosed to any member of the club being nominated prior to announcing the winner.**

**Single Service Award** provides recognition to individual Key Clubs for their single best service project. Clubs may submit **one** Single Service Award Report for judging. The Single Service Award is an international award that must first be judged by the District with the first place winning entries (one in each of four club size categories) qualifying to compete at International Convention.

**Talent Contest** is for any Individual member or a group from the same club who may compete in a talent competition at DCON. Each club may participate in only **one** act. The time limit on each performance may not exceed **six minutes**. All acts will be required to demonstrate their ability and entertainment appeal in a **preliminary audition via YouTube video submission in March** and a second audition onsite at DCON. The Talent Contest is also an international contest that must first be judged by the District with the first place winning entry qualifying to compete at International Convention.

**\*Trick or Treat for UNICEF Fundraising** banner patch will be given by Key Club International to any Key Club that raises at least **\$250.00** for Trick or Treat for UNICEF for the Maternal Neonatal Tetanus Project/The Eliminate Project. Funds must be correctly sent to Key Club International **by December 31** to qualify for the recognition. The Florida District will give additional recognition to Key Clubs that raised the most money for Trick or Treat for UNICEF through February.

**Year In Review (Scrapbook) Contest** provides recognition to the Key Clubs that best demonstrate the values of our organization via a scrapbook. Clubs in good standing may submit **one** year in review traditional scrapbook or non-traditional scrapbook for judging. The scrapbook may contain pictures, souvenirs, examples, newspaper clippings, etc., of activities completed during the district administrative year. The Scrapbook Contest is also an international contest that must first be judged by the District with both the first and second place winning entries qualifying to compete at International Convention.

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*\* Non-application awards that are given based on documentation such as Pride Reports, Trick or Treat for UNICEF funds submissions, or dues payment.*