

SERVICE

A guide to innovative projects

The community service provided by Key Club members worldwide is invaluable. By dedicating more than 12 million hours each year to better their homes, schools and communities, our members have made tremendous strides in almost all facets of society, from helping Kiwanis International virtually eradicate Iodine Deficiency Disorders, to reducing HIV/AIDS rates in Swaziland through a partnership with UNICEF, to benefitting parks, schools, libraries and much more in communities around the globe. With each project completed and hour spent in service, members of Key Club International are changing the world.

Table of Contents

Major Emphasis.....	2
Kiwanis Family Projects.....	3
Governor's Project: SNAP.....	5
The Eliminate Project.....	7
Hands-On Projects.....	8
Drives.....	10
Walks.....	13



Major Emphasis

Major Emphasis Projects are meant to unite all Key Club members to serve the children of the world. Its motto is "Children: Their Future, Our Focus". To fulfill the mission of Major Emphasis, members can get involved in various ways. Fundraise for Key Club International's partner organizations: [Children's Miracle Network](#), [March of Dimes](#) and [UNICEF](#), participate for [The Eliminate Project](#), in hands-on service initiatives, or any other organization that works to better the lives of our youth.

To learn more, or if you need service ideas, visit KeyClub.org/service.aspx

Club/Individual awards that are available include: [Single Service Award](#), [Major Emphasis](#), [UNICEF/The Eliminate Project Fundraising Award](#), and [Every Child a Swimmer](#).

Children's Miracle Network • <http://www.childrensmiracletnetwork.org/>

- About it: Children's Miracle Network is a non-profit organization that raise funds to support research and training, purchase equipment, and pay for uncompensated care, all to save and improve the lives of as many children as possible. Their mission: "We increase funds and awareness for local children's hospitals."

March of Dimes • <http://www.marchofdimes.com/>

- About it: March of Dimes helps expectant mothers have full-term pregnancies and research the problems that threaten the health of babies. They strive to improve the health of babies by preventing and spreading awareness of birth defects, premature birth, and infant mortality.

UNICEF • <http://youth.unicefusa.org/trickortreat/>

- About it: UNICEF (United Nations Children's Fund) is an organization that is easy to get involved in. Trick-or-Treat for UNICEF is a great way to raise money and work with K-Kids. Also, Kiwanis and UNICEF are partnering to eliminate maternal/neonatal tetanus from the globe by 2015 with The Eliminate Project. To find out more information, please check out THE ELIMINATE PROJECT section of our district's website.

Kiwanis Family Projects

Club/Individual awards that are available include: [Kiwanis Family Ties Banner Patch](#) and the [Kiwanis Family Relations](#) award.

Boys and Girls Club • <http://www.bgca.org/>

- About it: Boys and Girls Clubs helps promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. Your club could work with Kiwanians to help set up a Boys and Girls Club where it may be needed but is not yet present.

Builders Club • <http://slp.kiwanis.org/>

- About it: Builders Club is a "student-led" community service organization for students in grade 6 through grade 8 that empowers them to be themselves, work together with peers and implement service plans through action. If there are no Builders Clubs near your school, work with your sponsoring Kiwanis Club to set one up! If there is one already, set up a program to mentor and help the club.

K-Kids • <http://slp.kiwanis.org/kkids/home.aspx>

- About it: These clubs are ideally suited for students in grades 1 through 5 (ages 6 to 12). K-Kids is a community-service organization that teaches members the value of helping others through participation in community service projects and club activities. If your Kiwanis Club does not sponsor a K-Kids, talk to them about finding a school to start the program in and find ways to mentor and expand the club for years to come.

Every Child A Swimmer • <http://everychildaswimmer.org/index.html>

- About it: The ECAS Project offers to educate and train elementary school children in water safety. Kiwanis Family can participate in Every Child A Swimmer by being "in-water assistants" to the trained professionals teaching the children to swim.

Feeding Children Everywhere • <http://www.feedingchildreneverywhere.com>

- About it: Host a packing event with Feeding Children Everywhere. They will bring all the materials, set up in your selected location, and you, your club, and your Kiwanis club can package meals while connecting as a Kiwanis family.

Kiwanis Young Children Priority One • <http://www.kiwanis.org/kiwanisone>

- About it: YCPO helps the needs of young children in their areas and developed service projects based on those needs. By helping develop a service project, you are not only strengthening the bond between Key Club and Kiwanis, but you are also helping the children of the community.

Kiwanis Family Projects

Kiwanis Family Picnics

- About it: Picnics are a great way for people to come together, get to know each other, and eat great food! Instead of having your local Kiwanis host a Kiwanis Family picnic, let your club take the initiative and plan it yourself!

Pancake Breakfasts

- About it: This is a great way for Kiwanis Clubs, Key Clubs and Builders Clubs to work together as part of the Kiwanis Family to raise money for projects as well as to strengthen their relationships. Traditionally, Kiwanians pick the location while the Key Clubbers make the pancakes and the Builders Clubbers serve coffee and juice. Tickets are either sold in advance or at the door.

Valentine's Day Party

- About it: Key Clubbers can organize parties at local Boys and Girls Clubs, nursing homes, or children's hospitals for kids who may not be getting enough love at home or are just away from their loved ones for the time being. Invite your entire club to the party and encourage members to bring gifts or supplies.

Ronald McDonald House • <http://www.rmhc.tampabay.com/images/pdf/> • <http://legacy.rmhc.org/how-you-can-help/>

- About it: Collect pennies or pop tabs with your club and your Kiwanians for a local Ronald McDonald House. Families are asked for a \$10 per night contribution for their room, but no

Governor's Project: SNAP

Special Needs Awareness Program

SNAP is meant to bring Key Clubbers together with **Aktion Club** and the rest of the Kiwanis Family; as well as, to increase **interaction** between high schoolers and special needs individuals, and to emphasize the core value of **inclusiveness** by incorporating others with different skills and lifestyles.

Club/Individual awards that are available include: [Governor's Project Banner Patch](#) and [Every Child a Swimmer](#).

Aktion Club • <http://www.aktionclub.org/Home.aspx>

- About it: Aktion Club is the only service club for adults with disabilities, with more than 11,000 members worldwide. They draw members from various organizations that support individuals with disabilities, as well as other community programs.

Easter Seals • <http://www.easterseals.com/site/PageServer>

- About it: Easter Seals has been helping individuals with disabilities and special needs, and their families, live better lives for nearly 100 years. From child development centers to physical rehabilitation and job training for people with disabilities, Easter Seals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals.

Horses for Handicaps • <http://www.volunteermatch.org/search/org64320.jsp>

- About it: Horses and the Handicapped is a non-profit organization dedicated to providing effective therapeutic horseback riding and other equine-assisted activities for children and adults with physical, cognitive, and emotional difficulties.

Tennis for Fun • <http://www.tennisforfun.org/>

- About it: Tennis For Fun, a free tennis clinic for athletes with special needs, is a volunteer organization that provides athletes with an opportunity to have fun playing tennis, to learn basic skills and to socialize with each other.

Governor's Project: SNAP

Special Needs Awareness Program

Best Buddies • <http://www.bestbuddiesflorida.org>

- About it: Best Buddies® is a nonprofit 501(c)(3) organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment and leadership development for people with intellectual and developmental disabilities (IDD).

Operation Smile • <http://support.operationsmile.org>

- About it: Operation Smile is an international children's medical charity that performs safe, effective cleft lip and cleft palate surgery, and delivers postoperative and ongoing medical therapies to children in low and middle income countries.

Special Olympics • <http://specialolympicsflorida.org>

- About it: Special Olympics is a global movement of people creating a new world of inclusion and community, where every single person is accepted and welcomed, regardless of ability or disability. We are helping to make the world a better, healthier and more joyful place — one athlete, one volunteer, one family member at a time. Words can take you far, but seeing the faces of the people of Special Olympics Florida explains it all.

Autism Speaks • <http://www.communities.autismspeaks.org>

- About it: Autism Speaks has grown into the world's leading autism science and advocacy organization, dedicated to funding research into the causes, prevention, treatments and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families.

The Eliminate Project

With The Eliminate Project, Kiwanis International and UNICEF have joined forces to eliminate maternal and neonatal tetanus. This deadly disease steals the lives of nearly 60,000 innocent babies and a significant number of women each year. The effects of the disease are excruciating – tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch.

To Eliminate MNT from the Earth, more than 100 million mothers and their future babies must be immunized. This requires vaccines, syringes, safe storage, transportation, thousands of skilled staff and more. It will take the US \$110 million – and the dedicated work of UNICEF and every member of the Kiwanis family. Kiwanis and UNICEF joined forces to tackle iodine deficiency disorders, achieving one of the most significant public health successes of the 20th century. Now, they are eliminating MNT from the face of the Earth. And in doing so, the project will reach the poorest, most neglected mothers and babies with additional lifesaving health care. The end of this one disease means the beginning of better health for so many families.

For more information on the Eliminate Project and service projects associated with it, visit [The Eliminate Project Booklet on the Florida Key Club website](#).

Hands-On Projects

Homes for our Troops: • <http://www.homesforourtroops.org>

- About it: Homes for Our Troops, is a strongly committed organization that helps those who have selflessly given to their country as well as returned home with serious disabilities and injuries. We assist severely injured Servicemen, Women, and their immediate families by raising donations of money, building materials, and professional labor. Then, we coordinate building a new home or adapting an existing home for handicapped accessibility. The finished home is then given to the veteran.

Florida Conservation Corps • <http://www.floridastateparks.org/getinvolved/flcc.cfm>

- About it: The Florida Conservation Corps provides hands-on service learning opportunities designed to develop leaders in the fields of land management, cultural preservation, resource based recreation and park facility management who possess the confidence, knowledge and abilities necessary to conserve and interpret natural and cultural resources in balance with the use and enjoyment by the public. The FLCC currently offers fulltime member positions through two service programs: Project A.N.T. ([AmeriCorps](#) Non-native plant Terminators) and Park Cadets.

Habitat for Humanity: • <http://www.habitat.org/cd/local/affiliate.aspx?zip=33351>

- About it: Habitat for Humanity is an organization dedicated to eliminating poverty and homelessness by working with homeowners to build houses for those in need. Relying on volunteers, the organization has built over 300,000 houses around the world. It has provided more than 1.5 million people in 3,000 communities with safe, decent, and affordable shelters.

Hershey's Track and Field • <http://www.hersheystrackandfield.com>

- About it: Sponsored by the food company Hershey's, Hershey's Track and Field is a project created in order to promote health, wellness, and fitness in your local community. You can participate by organizing your own event, or participating in one in your local area.

Hands-On Projects

World Wildlife • <http://www.worldwildlife.org>

- About it: World's Wildlife is an organization that protects our earth and its natural resources and wildlife. You can promote awareness and learn more by checking out the website.

YMCA • <http://www.ymca.net>

About it: YMCA is an organization that provides underprivileged kids and adults with hope and a safe place to relax and have fun. Volunteering at your local YMCA events and other YMCA activities are many ways your Key Club can get involved.

Cards for Hospitalized Kids: • <http://www.cardsforhospitalizedkids.com/>

- About it: Cards for Hospitalized Kids, is an internationally recognized charitable organization that spreads hope, joy & magic to hospitalized kids across America through uplifting, hand-made cards.

Appalachia Service Project: • <http://www.asphome.org/>

- About it: Appalachia Service Project brings thousands of volunteers from around the country to rural Central Appalachia to repair homes for low-income families.

Drives

Save The Rain • <http://savetherain.org/>

- About it: Every 15 seconds a child dies from lack of clean water. Save the Rain teaches water starved communities to use the rain as a sustainable water supply to stop these needless deaths. A mere \$15.00 pays for a villager to receive water for the rest of their life and the life of their offspring. 100% of all public donations directly fund projects. Become a RAINMAKER today!

Florida Guardian Ad Litem Program • <http://www.guardianadlitem.org/>

- About it: The Florida Guardian ad Litem Program is a partnership of community advocates and professional staff providing a powerful voice on behalf of Florida's abused and neglected children that are in the foster care program. You can help by creating gift baskets, bags of hygiene products, collecting toys to be donated to the children, or simply raising funds for the very under funded program.

Adopt a Troop Foundation • <http://adoptatrop.net/>

- About it: Adopt a Troop is a non-profit organization that raises money and collects supplies for troops in Iraq and Afghanistan. You can help by creating care packages for the soldiers, which can include a variety of items such as toiletries, books, or handwritten letters.

Feeding America • <http://feedingamerica.org/>

- About it: Feeding America works with Key Club and various other large corporations to secure food and grocery products for food banks across the nation. Volunteering at local food banks or collecting can food for the banks are great ways to help Feeding America, or go to the website and check out opportunities near you.

Drives

Room To Read • <http://www.roomtoread.org>

- About it: Room to Read focuses on improving gender equality in the school environment of developing countries, as well as literacy as a whole among the young people of today. They work in collaboration with communities and local governments in Africa and Asia to develop literacy skills and support the education of girls through monetary donations, sponsorship, and providing them with books. You can help by having a book drive in your local area to donate to the organization, or raising money to sponsor the education of a young girl.

Christmas in July • <http://christmasinjulyinc.com/>

- About it: The purpose of the event is to provide homeless or poor children with school supplies. Host a school wide collection drive for the program and donate the supplies and/or funds to Christmas in July, or talk to local businesses about getting donations for your project.

Operation Christmas Child • <http://www.samaritanspurse.org/index.php/OCC/index/>

- About it: Operation Christmas Child brings joy and hope to children in desperate situations around the world through gift-filled shoeboxes. Gather your Key Club members as well as community members and have them donate wrapping paper, shoeboxes, and small non-perishable toys.

The Salvation Army • http://www.uss.salvationarmy.org/uss/www_uss.nsf

- About it: The Salvation Army is an international movement working to assist the homeless and disadvantaged people of America. By having a clothing drive and donating the items to Salvation Army houses throughout Florida.

Drives

Souper Bowl of Caring • <http://www.souperbowl.org>

- About it: This organization holds canned food drives that will be donated to local homeless shelters or other organizations that collect canned food. You can help by holding can food drives and by donating the cans to a local shelter, or creating a food bank of your own.

Marine Mammal Center • <http://www.marinemammalcenter.org/>

- About it: The Marine Mammal Center helps protect marine life that is essential to all life. As Key Clubbers you are able to adopt a seal or any other animal and raise money for the animal to be protected in its life.

Meals on Wheels • <http://www.mowaa.org>

- About it: Meals on Wheels is the oldest and largest organization in the United States, and helps provide meals to people in need. You can help Meals on Wheels by holding can food drive at your school or by volunteering at a local Meals on Wheels location.

Becca's Closet • www.beccascloset.org

- About it: Becca's Closet is an organization dedicated to providing prom and other formal dresses to students who cannot afford them. Organize a dress drive with your club before the end of the school year when most proms are held, and help to provide girls in your community a chance they otherwise would not have had.

Walks

March of Dimes • <http://www.marchofdimes.com/>

- About it: March of Dimes strives to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Your club can participate in a local walk or hold a March of Dimes drive at your school in which you can sell baby bracelets and/or students can donate coins to March of Dimes.

Women for Women • www.womenorwomen.org

- About it: Women for Women International provides women survivors of war, civil strife and other conflicts with the tools and resources to move from crisis and poverty to stability and self-sufficiency. You can help by organizing a Run for Congo Women walk and raise money to donate it.

Relay for life • <http://www.relayforlife.org>

- About it: Relay for Life offers everyone in a community an opportunity to participate in the fight against cancer. Teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Have your club start a team and participate in Relay for Life.

Alzheimer's Memory Walk • <http://www.alz.org/walk/>

- About it: Since 1989, we've mobilized millions of Americans in the Alzheimer's Association Memory Walk®. We now ask you to register for Walk to End Alzheimer's, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Together, we can end Alzheimer's disease the nation's sixth-leading cause of death.

Walks

DetermiNation • http://www.cancer.org/docroot/PAR/PAR_10_DetermiNation.asp

- About it: This powerful and inspiring movement saves lives by enabling athletes to dedicate their training and participation in marathons, triathlons, cycling races, and other endurance events to a lifesaving effort to fight a disease that has already taken too many lives. Become a member of a club and your club can receive a number of benefits including free team training to help you achieve your race goals.

The Leukemia & Lymphoma Society • http://www.leukemia-lymphoma.org/hm_lls

- About it: Their mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Organize a walk in your school or community to raise money or visit the website to see if the LLS is holding a walk or an event near you.

Operation Smile • <http://www.operationsmile.org>

- About it: Operation Smile is a worldwide children's medical charity whose network of global volunteers are dedicated to helping improve the health and lives of children and young adults born with cleft lips, cleft palates, and other facial deformities. Your club can participate by holding an Operation Smile walk-a-thon at your school.

Susan G. Komen for the Cure • <http://ww5.komen.org/>

- About it: As the world's largest grassroots network of breast cancer survivors and activists, this organization is working to save lives, empower people, ensure quality care for all and energize science to find the cures.